

Retail Supply Chain Fulfilment Summit VIC

📅 29TH of April 2026

📍 Marvel Stadium - Victory Room

FEATURED SPEAKERS



Phillip Irvine
General Manager Next-Gen
Supply Chain



Tracey Lefebure
Chief Operating Officer



Louise D'Amore
General Manager Finance



Grant Macdonald
Head of Integrated Planning
& Business Intelligence



Jonny Wallace
Head of Buying



Dimity Jackson
Head of Planning



KEY TOPICS



Retail Readiness: Aligning
Strategy, Operations &
People for Customer
Success



Ensuring Upstream and
Downstream Synergy in
Retail, Planning and
Supply Chain



Uplifting Supply Chain
Capabilities & Customer-
Centric Fulfilment on a
Continuous Improvement
Journey



Aligning Supply Chain
Transformation Projects
to Adapt to the Changing
Customer Landscape

WHO WILL ATTEND

Logistics & Operations

Supply Chain & Warehousing

Retail Fulfilment

Demand Planning

Merchandise Planning

Buying & Sourcing

Retail Supply Chain Summit VIC 2026

AGENDA 29th of April

8:30AM REGISTRATION & REFRESHMENTS

9:00AM WELCOME REMARKS FROM THE CHAIRPERSON

Chairperson: **John Bacon**, Senior Vice President - Supply Chain, The Reject Shop

9:10AM ATTENDEE SPOTLIGHT

Discussing the impact of U.S-Iran Conflict on Freight Routes, Delivery Times, Logistical Costs for Australian Retailers and their customers globally

9:40AM PANEL DISCUSSION

Retail Readiness: Aligning Strategy, Operations & People for Customer Success

- Maintaining relevance in the current retail landscape
- Aligning operational strategy with customer excellence to drive brand loyalty and international growth
- Sustaining a culture of collaboration, trust, innovation and productivity to drive supply chain & operational excellence

Tracey Lefebure, Chief Operating Officer, Ecosa

Debbie Knights, Chief Commercial Officer, Three By One

Louise D'Amore, General Manager Finance, Lotte Duty Free

Peter Callegari, Head of Retail & Operations, About Space

10:20AM PRESENTATION

The Walking Dead of Supply Chains

Peter Kendall, Chief Executive Officer, Extolla

10:50AM MORNING TEA & NETWORKING

11:20AM PANEL DISCUSSION

Ensuring Upstream & Downstream Synergy in Retail, Planning & Supply Chain

- Leveraging inventory management as a brand experience
- Adapting to shifting trends & changes in consumer behaviour
- How Retail Strategy Shapes Brand Legacy and Market Response
- Balancing trends creativity with commercial viability
- Fostering stronger cross-functional alignment top-down bottom-up

Dimity Jackson, Head of Planning, Bonds, Hanes Group

Cath Ferguson, Head of Merchandise Planning, Trenergy

Jonny Wallace, Head of Buying, R.M Williams

Sarina Zammit, Head of Design, Buying & Planning - White & Co

Grant Macdonald, Head of Integrated Planning & Business Intelligence, Puma

Moderated by: **Graham Jones**, Sales Director, Centric Software

12:00PM PRESENTATION

From Forecast to Front Door: The Perfect Order

Playbook: Data > Prediction > Continuous Improvement

Bass Masri, Solution Architect, Minitab

12:20PM LUNCH & NETWORKING

1:00PM INTERACTIVE WORKSHOPS

1:40PM PANEL DISCUSSION

Uplifting Supply Chain Capabilities on a Continuous Improvement Journey

- Responding to Omni-Channel Shifts to deliver better service outcomes
- Reducing cross-functional complexity through improvement collaboration with logistics partners
- Balancing innovation initiatives and BAU to remain short-term and long term operational excellence
- Focusing on upskilling and developing talent in line with future innovation & automation initiatives

Mehdi Avazpour, General Manager, Howards Storage World

Nadine Fogale, Continuous Improvement Manager, Global Operations, Bondi Sands

Josh Eastwell, ANZ Logistics and Supply Chain Manager, Crocs

Moderated by: **Grant Smith**, Director of Business Development AutoStore, Kardex

2:20PM CASE STUDY

Organising Your Supply Chain Function to Get the Most From Emerging Technologies

Jamie Cormack, Chief Executive Officer, Quantiful

2:40PM AFTERNOON TEA & NETWORKING

3:00PM Closing Keynote Q&A

Building Resilient and Future-Ready Supply Chains

Phillip Irvine, General Manager Next Gen Supply Chain, Kmart

Moderated by: **John Bacon**, Senior Vice President - Supply Chain, The Reject Shop

3:40PM CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

4:40PM EVENT CONCLUDES