

# Supply Chain Summit VIC 2025

 13 November 2025  Zinc at Fed Square, Melbourne

## FEATURED SPEAKERS



**Darren Wedding**  
Chief Supply Chain Officer

**MYER**



**Briony Cadwallader**  
Head of Demand Planning

**Coca-Cola**  
EUROPACIFIC  
PARTNERS



**Sylvie Barnett**  
Supply Chain Director ANZ & Asia

TREASURY  
WINE ESTATES 



**Ian van der Vliet**  
Head of Demand Planning

**officeworks**



**Jasmeet Singh**  
Director S&OP ANZ

**MARS**  
Petcare



**Abdul Jaafar**  
Executive General Manager  
Supply Chain & Procurement

**Bapcor**

## KEY TOPICS



Measuring supply chain success factors in constantly changing business environment



Building supply chain network readiness for business resilience in logistics, freight planning and distribution



Insights at your fingertips: Turning planning & forecasting into business recognised value



Exploring next-generation warehousing and inventory planning projects with future-customer in mind

## WHO WILL ATTEND

Heads of Supply Chain

Heads of Planning

Heads of Operations

Heads of Distribution & Warehousing

Heads of Logistics

# AGENDA

## 8:30AM REGISTRATION & REFRESHMENTS

### 9:00AM WELCOME REMARKS

Chairperson: **Joseph Fotia**, Head of IBP, Chobani

### 9:20AM C-SUITE OPENING PANEL

#### Supply Chain Strategy Success Factors That Drive Better Decision Making in a VUCA World

- Discussing best practices on managing risks and removing uncertainties amidst external pressures
- Aligning supply chain decision-making frameworks with organisational goals
- Identifying key areas for improvement in alignment with the organisational strategy
- Measuring effectiveness of resource allocation to support supply chain surety & business continuity whilst leading end to end supply chain continuous improvement

**Darren Wedding**, Chief Supply Chain Officer, Myer

**Sam Bevacqua**, Chief Supply Chain Officer, Openway Food

**Nicole Hill**, Vice President, Supply Chain, APAC, Olympus

**Abdul Jaafar**, Executive General Manager Supply Chain & Procurement, Bapcor

Moderated by: **Sarah Kerr**, Vice President, Asia-Pacific Region, Infios

### 10:00AM CASE STUDY

#### Disrupting Inefficiency: Digital Supply Chain Transformation - Real World Examples

**Wayne Appleby**, Solution Consultant, Principal, Infor

## 10:30AM MORNING TEA & NETWORKING

### 11:00AM ATTENDEE SPOTLIGHT

How GenAI Can Transform Decision-Making Across the Supply Chain

### 11:20AM PANEL DISCUSSION

#### Discussing Best Practices on Reducing Complexity and Gaining Efficiency in Supply Chain & Operations

- Reducing cross-functional complexity in supply chain to support operational excellence goals
- Driving better external engagement with 3PL's, freight forwarders and suppliers
- Measuring the effectiveness of technology in achieving productivity targets
- Developing workforce capabilities & skills in line with future industry innovation in warehousing & logistics

**Cedric Lemetter**, Chief Operations Officer, L'Oréal

**Dean Newman**, Chief Operating Officer, Ofload

**Sylvie Barnett**, Supply Chain Director, Treasury Wine Estates

**Robbie Bertalli**, Head of Ocean Freight, Reject Shop

Moderated by: **Alanna Azlan**, Supply Chain Manager, Amplifon

### 12:00PM CASE STUDY

#### Decisions that Define Supply Chains: Powering Productivity in Uncertain Times

**Marie Varrasso**, Senior Associate, Extolla

## 12:30PM LUNCH & NETWORKING

### 1:10PM INTERACTIVE ROUNDTABLES

- Driving Profitability Through Smarter Last Mile Optimisation
- Mastering Demand Planning and Forecasting Strategies
- Practical Examples of Overcoming AI Adoption Barriers in Supply Chain
- Building Stronger Relationships with Key Departments Through Improved Collaboration
- Maintaining Supply Chain Resilience Through a Culture of Continuous Improvement
- Aligning People, Process and Technology on a Transformation Journey

### 1:50PM PANEL DISCUSSION

#### Exploring Best Approaches to Demand Planning & Inventory Readiness

- Discussing best practices on driving demand and smarter-decision making in planning
- Working towards improving forecasting accuracy & inventory readiness moving into 2026
- Discussing frameworks for navigating risk, ambiguity, and shifting priorities through internal collaboration
- Sharing lessons learned from transformations and process improvement projects

**Muhammad Hyder**, Director Operations, The Body Shop  
**Briony Cadwallader**, Head of Demand Planning, Coca-Cola Europacific Partners Australia

**Ian van der Vliet**, Head of Demand Planning, Officeworks

**Chris Donaldson**, Head of Demand Planning, Specsavers

Moderator: **Joseph Fotia**, Head of IBP, Chobani

### 2:30PM CASE STUDY

Assured Resilience: Building Supply Chains That Sense, Adapt and Endure

**Jeff Triantafilo**, Partner, Argon & Co Australia

## 3:00PM AFTERNOON TEA & NETWORKING

### 3:20PM CLOSING FIRESIDE CHAT

#### Deep Diving Into Effective IBP & S&OP Strategies

**Justine Donsen**, Head of Integrated Business Planning, Patties Foods

**Jasmeet Singh**, Director S&OP ANZ, Mars Petcare

Moderated by: **Sonia Dunne**, Head of S&OP & Logistics, Kraft Heinz

### 3:50PM CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

## 4:50PM EVENT CONCLUDES