

# Finance Transformation Summit NSW

📅 10 September 2025    📍 Doltone House - Darling Island, Sydney

## FEATURED SPEAKERS



**David Knoff**  
Antarctic Expedition  
Leader, Author,  
Leadership Expert



**Stefan Szaruk**  
Head of Finance



**Claire Machin**  
Chief Financial Officer



**Lindsay Creed**  
Group Financial Controller



**Cristie Gordon**  
General Manager - Finance



**Daniel Chung**  
Head of Finance Transformation



## KEY TOPICS



How CFO's are Driving  
Smarter Change Amidst  
Global Pressures



Creating Commercial  
Value Through Actionable  
Insights



Modernising FP&A for  
Agile, Insight-Led  
Decision Making with  
Impact



Aligning Finance with  
Business Strategy amid  
Inflation & Change

## WHO WILL ATTEND

CFO

Commercial Finance

FP&A

Group Financial Controller

Finance Transformation

Financial Control & Reporting

# Finance Transformation Summit NSW

## AGENDA 10 Sep

### 8:30AM REGISTRATION & REFRESHMENTS

### 9:00AM WELCOME REMARKS

### 9:10AM ATTENDEE SPOTLIGHT

**Reimagining Finance in 2026:  
Goals, Gaps, and Growth**

### 9:40AM PANEL DISCUSSION

**How CFO's are Driving Smarter Change Amidst  
Global Pressures**

- Elevating the finance function as a strategic enabler
- Driving agility through risk-resilient & sustainable operating models
- Balancing cost discipline with strategic investment
- Exploring how finance transformation & technology is reshaping finance leadership

**Yudhajeet Banerjee**, Chief Financial Officer,  
Cover-More Group

**Claire Machin**, Chief Financial Officer, Schneider Electric

**Melissa Marshall Fraser**, Chief Financial Officer, Mad Mex

**Geoff Greenberg**, Chief Financial Officer, Billini

### 10:20AM CASE STUDY

**From Insight to Impact: How Finance Leaders  
Are Turning Data into Enterprise Value**

### 10:50AM MORNING TEA & NETWORKING

### 11:20AM INTERACTIVE SCENARIO

### 11:50AM PANEL DISCUSSION

**Creating Commercial Value Through  
Actionable Insights**

- How commercial finance is driving performance through deeper business integration
- Supporting revenue growth and margin management through better insights and business partnering
- Balancing agility and governance in fast-changing commercial environments
- Unlocking value through customer, product & pricing analytics

**Randy Wong**, Chief Financial Officer, EMM Consulting

**Cristie Gordon**, General Manager - Finance, Sydney Airport

**Geraldine Coakley**, Finance Director, ITV Studios

### 12:30PM CASE STUDY

**Cybercrime 2.0: AI, Money Mules & the New Wave of  
Corporate Financial Fraud**

### 1:00PM LUNCH & NETWORKING

### 1:40PM INTERACTIVE WORKSHOPS

- Reimagining finance operating models to stay agile in a volatile business environment
- Harnessing data and technology to drive smarter, faster decision-making
- Attracting, developing and retaining talent for the finance team of the future
- Balancing cost optimisation with long-term value creation across the business improvement in replenishment planning
- Integrating ESG and sustainability metrics into core financial strategy and reporting
- Preparing for regulatory shifts shaping the future of financial reporting and compliance

### 2:20PM PANEL DISCUSSION

**Modernising FP&A for Agile, Insight-Led  
Decision Making with Impact**

- Moving from static budgeting to continuous, real-time planning cycles
- Aligning finance with strategy through predictive modelling, scenario planning & robust frameworks
- Elevating FP&A & Control teams' influence across the organisation through storytelling & data visualisation
- Harnessing AI & automation for faster & deeper insights

**Lindsay Creed**, Group Financial Controller, Blackmores Group

**Daniel Chung**, Head of Finance Transformation, Ramsay Healthcare

**Stefan Szaruk**, Head of Finance, Virgin Australia

### 3:00PM CASE STUDY

**Driving Finance Forward with AI & Automation**

### 3:30PM AFTERNOON TEA & NETWORKING

### 3:50PM CLOSING KEYNOTE

**Leading Through the Unknown: What 537 Days in  
Antarctica Taught Me About Crisis, Culture & High-  
Stakes Decision-Making?**

**David Knoff**, Antarctic Expedition Leader

### 4:20PM CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

### 5:20PM EVENT CONCLUDES