Data & AI
Summit VIC

📅 **22 October 2025** 📍 **Marvel Stadium, Melbourne**

FEATURED SPEAKERS
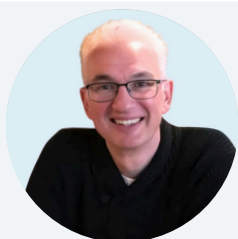
Dr Boris Kelly-Gerreyn
Chief Data Officer
The Bureau of Meteorology

Ben Pattison
Chief Data & Analytics Officer
FLIGHT CENTRE TRAVEL GROUP

Milica Ng
Senior Director, Global Head of Data Science
CSL

Romina Sharifpour
Chief Engineer - Generative AI
Commonwealth Bank

Samrat Seal
Head of Transformation & Governance, Cyber & AI
Kmart

Soon-Ee Cheah
General Manager - AI Products
xero

KEY TOPICS

Making AI count : scaling what works, dropping what doesn't

Evolving data infrastructure and capabilities to enable modernisation at scale

From generative to agentic : AI's next leap in capability & opportunity

How to identify and prioritise the best use cases for AI across the business

WHO WILL ATTEND

Chief Data & Analytics Officers   Heads of Data   Heads of AI & ML

Heads of Data Governance   Heads of Data Science   Heads of Business Intelligence

Data & AI Summit VIC
AGENDA

8:30AM   REGISTRATION & REFRESHMENTS

9:00AM   WELCOME REMARKS

9:10PM   KEYNOTE

Australia's AI Advantage: Building a Nation-Scale Innovation Engine

9:40AM PANEL DISCUSSION

Making AI Count : Scaling What Works, Dropping What Doesn't

- Identifying high-impact opportunities to commercialise AI and advanced analytics across the enterprise
- Aligning AI investments with executive priorities to secure buy-in and drive measurable outcomes
- Scaling from pilot to profit: building the foundations to industrialise AI at pace whilst bridging the gap between ambition and readiness

Milica Ng, Senior Director, Global Head of Data Science, CSL
Ben Wild, Chief Technology Officer, Funlab
Ben Pattison, Chief Data & Analytics Officer, Flight Centre Travel Group

10:20AM CASE STUDY

Addressing GenAI Integration Challenges to Speed Up Impact

10:50AM   MORNING TEA & NETWORKING

11:20AM   INTERACTIVE
Are dashboards dead? Reinventing how we see and act on data

11:50AM PANEL DISCUSSION

Evolving Data Infrastructure & Capabilities to Enable Real-Time Intelligence & Modernisation at Scale

- Emerging best practices to achieve greater flexibility and modularity across modern data infrastructures
- Building scalable data systems that support real-time processing, integration, and business responsiveness
- Navigating governance, interoperability, and cloud strategy to unlock innovation

Jeffrey Eberwein, Chief Solutions & Data Officer, Avant Mutual
Swati Gupta, Head of Data & Analytics, Yarra Valley Water
Dr Boris Kelly-Gerreyn, Chief Data Officer, Bureau of Meteorology

12:30PM CASE STUDY

Responsible AI: From Guiding Principle to Business Imperative

1:00PM   LUNCH & NETWORKING

1:40PM   INTERACTIVE WORKSHOPS

- Empowering data governance with artificial intelligence and automation
- Data management for optimal outcomes – innovative strategies and best practices
- Progressing LLM development for customer-facing products
- Enhancing decision-making with advanced analytics to gain competitive edge
- Unlocking the potential of self-service BI to empower every user to identify new opportunities
- Real-time analytics for immediate insights and decision making
- Building a progressive data architecture that reflects smarter ways of working
- Achieving single source truth with streamlined data

2:20PM   PANEL DISCUSSION

From Generative to Agentic : AI's Next Leap in Capability & Opportunity

- Making GenAI work at scale for enterprise-grade impact
- Developing teams for the next wave of AI – evolving skillsets, mindsets and delivery models
- Designing stronger guardrails to balance control and autonomy
- Building reliable models to improve technical, ethical, and operational trust in autonomous systems

Fernando Mourao, Head of Responsible AI, SEEK Limited
Soon-Ee Cheah, General Manager - AI Products, Xero
Samrat Seal, Head of Transformation & Governance, Cyber & AI, Kmart
Romina Sharifpour, Chief Engineer - Generative AI, Commonwealth Bank

3:00PM   DEEP DIVE

Real-Time Analytics, Powered by AI: Scaling Insights Efficienctly

3:30PM   AFTERNOON TEA & NETWORKING

3:50PM   KEYNOTE
Humanising Data in a High-Speed World

- Explores how data, storytelling, and instinct collide in Formula 1, and why the winning edge isn't just about speed, but also trust, clarity, and communication
- Turning complex, high-volume data into clear, actionable insight when every second counts

4:20PM   CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

5:20PM   EVENT CONCLUDES