

Procurement Strategy Summit NSW

📅 17th September 2025 📍 Doltone House - Hyde Park, Sydney

FEATURED SPEAKERS



Natalie Budovsky
Chief Procurement Officer



MACQUARIE
University
SYDNEY • AUSTRALIA



Jey Sivarajasingam
General Manager, Procurement

Greencross Pet
Wellness Company **PETBARN**



Joseph DeGrazia
Head of Contracts &
Procurement



Carsten Primdal
Sustainable Procurement Lead



Sherwin Elias
Head of Procurement



Miranda Braga
Head of Procurement Excellence



KEY TOPICS



Leading a Procurement
team on a transformation
journey



Discussing key priorities
for risk management,
sustainable practices and
social procurement



Delivering long-term
value through strategic
sourcing & supplier
engagement



Driving innovative &
sustainable procurement
practices whilst
mitigating supply risks

WHO WILL ATTEND

Direct Procurement

Strategic Sourcing

Vendor Management

Indirect Procurement

Category Management

Supplier Management

Procurement Strategy Summit NSW

AGENDA

8:30AM REGISTRATION & REFRESHMENTS

9:00AM WELCOME REMARKS

9:10AM ATTENDEE SPOTLIGHT

Highlighting key priorities and challenges for procurement leaders in 2025

9:40AM PANEL DISCUSSION

Leading a Procurement Team on a Transformation Journey

- Best practices on procurement excellence in 2025: How to stay relevant & innovative
- Realigning strategic scope of procurement in a project environment to remain adaptable
- Successfully navigating transformation in a complex business environment
- Building team's skills and capabilities to future-proof the business and remain resilient

Natalie Budovsky, Chief Procurement Officer, Macquarie University

Jey Sivarajasingam, General Manager, Procurement, Greencross Pet Wellness

Sam Jarvis, General Manager Supply Chain & Procurement, Zambrero

10:20AM CASE STUDY

Agentic AI for Procurement - Boosting efficiency & value

10:50AM MORNING TEA & NETWORKING

11:20AM AUDIENCE INTERACTIVE

Simulation Scenario - Procurement Leader of 2050

Visualise the essential attributes of procurement leaders in 2050

11:50AM PANEL DISCUSSION

Driving Innovative & Sustainable Procurement Practices Whilst Mitigating Supply Risks

- Exploring the use cases for AI to drive innovation in procurement for ongoing improvement
- Sharing best practices & tactics in sustainable sourcing & vendor relationship management
- Addressing challenges with managing supplier risk in a volatile market
- Promoting effective internal collaboration and governance oversight

Miranda Braga, Head of Procurement Excellence, TPG Telecom

Joseph DeGrazia, Head of Contracts & Procurement, Ampol

Edward Blix, Head of Procurement Excellence, Atlassian

12:30PM PRESENTATION

Beyond the Buzz: How Procurement is Delivering Real-World AI Wins

1:00PM LUNCH & NETWORKING

1:40PM INTERACTIVE WORKSHOPS

- Implementing social & sustainable procurement initiatives as part of wider business strategy
- Supplier pre-qualification challenges: How to take relationships further & do more with key suppliers
- Key tips & tricks for change management whilst on a transformation journey
- Overcoming skill shortages and bridging knowledge gaps within your organisation

2:20PM PANEL DISCUSSION

Delivering Long Term Value Through Strategic Sourcing & Supplier Engagement

- Exploring best in class category management strategies to support stakeholder requirements
- Creating value in procurement & supporting risk-management in decision-making
- Creating strategic supplier relationships driven by actionable insights
- Leveraging category spend to help drive outcome focused value add across multiple channels

Federico Huergo, APAC Sourcing Director, Salesforce

Nita Arora-Parkes, Global Head of Procurement, Perpetual

Sherwin Elias, Head of Procurement - Oceania, DHL

Edward Baral, Portfolio Manager, Marketing & Print Procurement, Woolworths

3:00PM PRESENTATION

AI in Procurement: Achieving Procurement Excellence and Strategic Value in 2025

3:30PM AFTERNOON TEA & NETWORKING

3:50PM CLOSING KEYNOTE

Addressing Modern Slavery, Climate Change & Indigenous Procurement

Carsten Primdal, Sustainable Procurement Lead, IAG

4:20PM CLOSING REMARKS

4:30PM NETWORKING DRINKS

5:30PM EVENT CONCLUDES