

RETAIL SUPPLY CHAIN & FULFILMENT SUMMIT VIC

LEVERAGING INNOVATION FOR MORE RESILIENT SUPPLY CHAINS

TUESDAY 29TH APRIL, 2025

ZINC FEDERATION SQUARE,
MELBOURNE, VIC



SPEAKERS



officeworks

Tom Weinmann

General Manager Supply Chain



Kmart

Keith Hopkins

General Manager Technology
Merchandise and Supply Chain



petstock

Jana Polson

Head of Merchandise Planning



amplifon

Renelle Dallimore

Head of Supply Chain ANZ



Wesfarmers Health

Suyash Sahai

Head of Replenishment and
System Optimisation



BASF

Sarah Seddon

Head of Supply Chain Management
Automotive Refinish Coatings, APAC

KEY TOPICS

- Balancing business needs & stakeholder perspectives to drive supply chain resilience
- Creating value in retail through merchandise planning & forecasting
- Supporting accurate decision-making through merchandise planning & Forecasting
- Delivering supply chain projects to create lasting and positive impact to adapt to change

WHO WILL ATTEND?

- Heads of Supply Chain
- Heads of Logistics
- Heads of Demand & Merchandise Planning
- Heads of Warehouse Management
- Heads of Operations
- Heads of Fulfilment

SUMMIT AGENDA

TUESDAY, 29TH APRIL

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 Attendee Spotlight

Attendees will discuss key priorities and challenges

9:30 PANEL DISCUSSION: BALANCING BUSINESS NEEDS & STAKEHOLDER PERSPECTIVES TO DRIVE SUPPLY CHAIN RESILIENCE

- Approaching current challenges & disruptions
- Discussing ways to stay adaptable to risks & complexities to support business continuity
- Creating effective stakeholder engagement strategies
- Sharing ways in which supply chain innovation can deliver meaningful impact in the future

Tom Weinmann, General Manager Supply Chain, Officeworks

Keith Hopkins, General Manager Technology Merchandise and Supply Chain, Kmart Australia

John Bacon, General Manager Supply Chain, Reject Shop

Renelle Dallimore, Head of Supply Chain ANZ, Amplifon

Moderator: **Tony Horn**, Chief Operating Officer, Profectus Group

10:10 CASE STUDY: ROCK EBIT : HOW SMART INTRALOGISTICS CAN HAVE A SIGNIFICANT POSITIVE IMPACT ON EBIT

Karl Friesenbichler, APAC Head of Region, Ferag Australia

10:40 MORNING TEA & NETWORKING

11:10 PANEL DISCUSSION: CREATING VALUE ACROSS SUPPLY CHAIN OPERATIONS FOR CONTINUOUS IMPROVEMENT

- Discussing ways to benchmark supply chain excellence
- Increasing collaboration and leadership on projects and initiatives to build a robust future-fit supply chain network
- Navigating ways to reduce costs and collaborate with key partners to drive mutual value across the network

Stephanie Gascon, Procurement, Supply Chain & Sustainability Manager, Emirates Retail Leisure

Sarah Seddon, Head of Supply Chain Management Automotive Refinish Coatings, Asia Pacific, BASF

Suyash Sahai, Head of Replenishment and System Optimisation, Wesfarmers Health

James Brodie, Supply Chain Manager, Centre for Excellence, Coles Liquor

Moderated by: **Grant Smith**, Director of Business Development AutoStore, ANZ Kardex

11:50 CASE STUDY: DRIVING SUSTAINABLE FASHION & RETAIL SUPPLY CHAINS: DIGITAL COLLABORATION & TRANSPARENCY

Graham Jones, Sales Director, ANZ, Centric Software

12:30 LUNCH & NETWORKING

1:10 INTERACTIVE WORKSHOPS

- Agile demand planning: Navigating the retail market
 - Using data insights in modern supply chain decision-making
 - Embarking on a warehouse automation setting to optimise inventory management & space capacity
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1:50 PANEL DISCUSSION: SUPPORTING ACCURATE DECISION-MAKING THROUGH RETAIL MERCHANDISE & INVENTORY PLANNING

- Matching consumer demand & customer expectations to support continuous growth
- Setting up merchandise planning to promote positive sale performance online & in store
- Creating effective cross-functional collaboration strategies to address challenges & short-comings
- How the role of merchandise planning & forecasting is going to reshape the way retailers plan in the future

Catherine Ferguson, Head of Merchandise Planning, Florsheim Australia

Julian Paynter, General Manager, Austin Group

Jana Polson, Head of Merchandise Planning, Petstock

Moderated by: **Tyrone Tapusoa**, Head of Global Warehousing, Lovisa

2:30 PRESENTATION: HOW TECHNOLOGY OF THE FUTURE IS REPSHAPING RETAIL FULFILMENT

3:10 AFTERNOON TEA & NETWORKING

3:30 KEYNOTE: EXPLORING BEST PRACTICES IN MERCHANDISE PLANNING & GLOBAL RETAIL STRATEGY

- Understanding your customer's needs from both a micro and macro level
- How to operate in smarter ways with tightening budgets whilst expanding internationally
- How to influence the executives to support your vision & operations strategy

Andy Pavlou, Head of Merchandise and Strategy, Leo Lin

4:00 CLOSING REMARKS

4:10 NETWORKING DRINKS

5:00 EVENT END
