

APPLICATION STRATEGY SUMMIT NSW

CREATING WORLD-CLASS APPLICATIONS THROUGH SECURITY, INNOVATION & USER CENTRICITY

TUESDAY 25TH FEBRUARY, 2025
DOLTONE HOUSE, DARLING ISLAND, SYDNEY



SPEAKERS



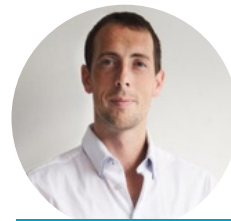
Airtasker

CHAITANYA KUBER
Chief Technology Officer



ZIP

TOLGA AKIN
Director of Engineering



SCA

PAUL NAPIER
Head of Digital Technology



BOOM!

CLAIRE TRAN
Head of Engineering



News Corp Australia

RAKESH RADHAKRISHNAN
Head of Integration & Automation



Spriggy

MICHAEL HAGARTY
Head of Engineering

KEY TOPICS

- The future of application development in rapidly changing technology environments
- Modern app security to meet the complex demands of application ecosystems
- Creating excellent developer experiences to drive your application strategy from the bottom up
- Hyper-personalisation architecture in applications: Ethics & AI

WHO WILL ATTEND?

- Chief Technology Officers
- Head of Applications
- Head of Engineering
- Head of Technology
- Head of Architecture
- Head of Development
- Head of Application Security

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9.10 DELEGATE SPOTLIGHT Boosting productivity & cultivating a collaborative culture in application development

9:40 PANEL DISCUSSION THE FUTURE OF APPLICATION DEVELOPMENT IN RAPIDLY CHANGING TECHNOLOGY & BUSINESS ENVIRONMENTS

- AI, low code or no code? Where to next for developers?
- Understanding the importance of guardrails and frameworks in confidently adopting emerging technology
- Managing the balance of speed to market and secure development with the need for innovation

Nicholas Tan, Chief Technology Officer, Monoova
Tolga Akin, Engineering Director, Zip Co
Paul Napier, Head of Digital Technology, Southern Cross Austereo
Marc Pelusi, A/Director Service Delivery, End User Computing, Web & Application Development, Sydney Local Health District
Moderator: **Nathan Westwood**, Enterprise Sales Engineer, Datadog

10:20 FIRESIDE CHAT: UNLOCKING NEW POTENTIAL IN INNOVATION AND SOFTWARE DEVELOPMENT WITH GENAI AND LOW-CODE

Kiran Narayan, Director of Digital Capability, Serco
Paul Arthur, Regional Vice President ANZ, Outsystems

10:50 MORNING TEA & NETWORKING



11:20 ATTENDEE INTERACTIVE

Creating a For-Purpose Application with the customer in Mind

11:50 PANEL DISCUSSION MODERN APP SECURITY TO MEET THE COMPLEX DEMANDS OF APPLICATION ECOSYSTEMS

- Opensource development & its impact on trust
- AppSec as a fundamental pillar of application development
- Gaining visibility to overcome complex application security ecosystems
- Automation to detect & remediate vulnerabilities

Graham Bucknell, Director of Platform Engineering, Monster
Jason Ford, Senior Red Team Manager (Offensive Security Lead), TPG Telecom
Edwin Kwan, Head of Application Security, Domain

12:20 ACCELERATING THE ADOPTION OF AI WITH WELL DEFINED APPLICATION ARCHITECTURE

Andy Canning, Chief Technology Officer & Managing Director APAC, Equal Experts

12:50 LUNCH & NETWORKING



1:30 INTERACTIVE WORKSHOPS

- Unlocking enterprise composability: How events, APIs, and AI are shaping this strategic priority
- Unlocking revenue growth through customer Identity
- Why do applications fail? lessons from the frontline of digital development
- Human-centered AI across low-code software development life-cycles

2:10 PANEL DISCUSSION CREATING EXCELLENT DEVELOPER EXPERIENCES TO DRIVE YOUR APPLICATION STRATEGY FROM THE BOTTOM UP

- Automating & streamlining workflows for scalability & continuity
- Understanding the impact of integration on developer experience & operational excellence
- Inspiring and encouraging innovation to create high value products and applications
- Improving developer impact, productivity and satisfaction

Claire Tran, Head of Engineering, BOOM! Power
Michael Hagarty, Head of Engineering, Spriggy
Rakesh Radhakrishnan, Head of Integration & Automation, News Corp
Jinal Shah, Engineering Manager - Media Delivery, ABC
Sachin Kulkarni, Head of Enterprise Platform Solutions APJ, Cognizant
Moderator: **Srikanth Mohan**, Channel Director - Integration Platforms, IBM

2:50 AFTERNOON BREAK & NETWORKING

3:10 KEYNOTE CASE STUDY: CREATING & MAINTAINING A WORLD CLASS APPLICATION FOR A LEADING ONLINE MARKETPLACE



Chaitanya Kuber, Chief Technology Officer, Airtasker

3:40 CLOSING REMARKS

3:50 NETWORKING DRINKS

4:50 EVENT END