

RETAIL SUPPLY CHAIN & FULFILMENT SUMMIT VIC

LEVERAGING INNOVATION FOR MORE RESILIENT SUPPLY CHAINS

TUESDAY 29TH APRIL, 2025

ZINC FEDERATION SQUARE,
MELBOURNE, VIC



SPEAKERS



MYER

Chris Pitts
Chief Merchandise Officer



Serena Mahar-O'Keefe
Head of Supply Chain - APAC



officeworks

Tom Weinmann
General Manager Supply Chain



amplifon

Renelle Dallimore
Head of Supply Chain ANZ



POLITIX

Kelly Arthur
Head of Merchandise Planning



Suzanne Weeda
Head of Supply Chain Strategy

KEY TOPICS

- Balancing business needs & stakeholder perspectives to drive supply chain resilience
- Creating value in retail through merchandise planning & forecasting
- Supporting accurate decision-making through merchandise planning & Forecasting
- Delivering supply chain projects to create lasting and positive impact to adapt to change

WHO WILL ATTEND?

- Heads of Supply Chain
- Heads of Logistics
- Heads of Demand & Merchandise Planning
- Heads of Warehouse Management
- Heads of Operations
- Heads of Fulfilment

SUMMIT AGENDA

TUESDAY, 29TH APRIL

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON

9:10 OPENING KEYNOTE: OPERATIONAL EXCELLENCE JOURNEY: TIPS & TRICKS FOR 2025

Kate Nelson, Head of Operational Excellence, Catch

9:30 PANEL DISCUSSION: BALANCING BUSINESS NEEDS & STAKEHOLDER PERSPECTIVES TO DRIVE SUPPLY CHAIN RESILIENCE

- Approaching current challenges and market trends
- Discussing ways to stay adaptable to risks & complexities to better support business continuity
- Creating effective stakeholder engagement strategies
- Sharing ways in which supply chain innovation can deliver meaningful impact in the future

Tom Weinmann, General Manager Supply Chain, Officeworks

Renelle Dallimore, Head of Supply Chain ANZ, Amplifon
Suzanne Weeda, Head of Supply Chain Strategy, 7-Eleven
Serena Mahar-O'Keefe, Head of Supply Chain APAC, BIC

10:10 CASE STUDY: CREATING A CUSTOMER-CENTRIC FULFILLMENT NETWORK FOR SPEED & FLEXIBILITY

10:40 MORNING TEA & NETWORKING



11:10 Supply Chain Simulation

Attendees will be given a challenge and asked to discuss as a table

11:30 PANEL DISCUSSION: CREATING VALUE ACROSS SUPPLY CHAIN OPERATIONS FOR CONTINUOUS IMPROVEMENT

- Discussing ways to benchmark supply chain excellence
- Increasing collaboration and leadership on projects and initiatives to build a robust future-fit supply chain network
- Navigating ways to reduce costs and collaborate with key partners to drive mutual value across the network

Nick Prysliipski, Supply Chain Strategy & Development Manager, Country Road Group

Shane Bell, Head of Supply Chain, Amer Sports
James Brodie, Supply Chain Manager, Centre for Excellence, Coles Liquor

12:10 CASE STUDY: EXPLORING THE FUTURE DELIVERY MODEL

12:40 LUNCH & NETWORKING

1:20 INTERACTIVE WORKSHOPS

- Agile demand planning: Navigating the retail market
 - Using data insights in modern supply chain decision-making
 - Embarking on a warehouse automation setting to optimise inventory management & space capacity
 - Using AI in merchandise planning to support better customer outcomes
 - Traceability and sustainability: How to engage with suppliers on common circular economy objectives
 - Supply chain transformation in a constantly changing retail landscape
-

2:00 PANEL DISCUSSION: SUPPORTING ACCURATE DECISION-MAKING THROUGH RETAIL MERCHANDISE & INVENTORY PLANNING

- Matching consumer demand & customer expectations to support continuous growth
- Setting up merchandise planning to promote positive sale performance online & in store
- Creating effective cross-functional collaboration strategies to address challenges & short-comings
- How the role of merchandise planning & forecasting is going to reshape the way retailers plan in the future

Julian Paynter, General Manager, Austin Group

Chris Pitts, Chief Merchandise Officer, Myer

Keith Hopkins, General Manager Technology Merchandise and Supply Chain, Kmart

Kelly Arthur, Head of Merchandise Planning, Politix

2:40 PRESENTATION: INCREASING INVENTORY ACCURACY THROUGH AI-ENABLED DEMAND PLANNING

3:10 AFTERNOON TEA & NETWORKING

3:30 CASE STUDY FROM LEO LIN: AGILE MERCHANDISE PLANNING STRATEGIES IN TIMES OF UNCERTAINTY

- Understanding your customer's needs from both a micro and macro level
- How to operate in smarter ways with tightening budgets
- Supporting short and long term business objectives

Andy Pavlou, Head of Merchandise and Strategy, Leo Lin

4:00 CLOSING REMARKS

4:10 NETWORKING DRINKS

5:00 EVENT END
