

# DATA & AI SUMMIT NSW

BRINGING DATA LEADERS  
WITH FRESH PERSPECTIVES TO  
THE STAGE

TUESDAY 18 MARCH, 2025  
DOLTONE HOUSE, DARLING ISLAND,  
SYDNEY



## SPEAKERS



AVISHAN BODJNOUD

Chief, Information  
Management



UNITED NATIONS



AMY SHI-NASH

Chief Analytics & Data Officer

Tabcorp



ANTHONY O'BYRNE

Executive Director of Customer  
& Revenue

Kayo  
BINGE



VIREN KHATRI

Head of Digital Data Platforms

coles



LU LUC

Head of Data Strategy,  
Customer Cortex & AI Services

Westpac



CORDIUS MAK

Director Data Operations

NSW  
GOVERNMENT | Transport  
for NSW

## KEY TOPICS

- The many faces of data : unlocking diverse value for organisational growth
- Evolving data infrastructure and capabilities to support AI innovation
- Maximising GenAI initiatives to drive high-impact projects
- Driving a culture of data appreciation and valuation across the business

## WHO WILL ATTEND?

- Chief Data & Analytics Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Data Governance
- Heads of Data Architecture
- Heads of Insights & Business Intelligence
- Heads of AI, ML & Advanced Analytics

#FOREFRONTEVENTS

# SUMMIT AGENDA

TUESDAY 18TH MARCH, 2025

## 8:30 REGISTRATION, COFFEE & NETWORKING

## 9:00 WELCOME REMARKS FROM CHAIRPERSON

## 9:10 OPENING KEYNOTE: LEADING THE CHARGE : ENABLING ORGANISATION-WIDE DATA TRANSFORMATION

## 9:40 PANEL DISCUSSION - THE MANY FACES OF DATA: UNLOCKING DIVERSE VALUE FOR ORGANISATIONAL GROWTH

- The essential components for industrialising data and AI capabilities - processes, tools, and infrastructure
- Techniques for aligning data and AI initiatives with leadership priorities to shape their overall value proposition and gain advocacy
- Exploring opportunities to create new value from data

**Amy Shi-Nash**, Chief Analytics & Data Officer, Tabcorp

**Andy Sutton**, General Manager Advanced Analytics, Endeavour Group

**Anthony O'Byrne**, Executive Director of Customer & Revenue, Kayo / BINGE

**Paul Evangelista**, Chief Data Officer, United States Military at West Point (virtual) 

## 10:20 CASE STUDY: SETTING UP DATA FOR SUCCESS IN THE ERA OF AI

## 10:50 MORNING TEA & NETWORKING

## 11:20 PANEL DISCUSSION: EVOLVING DATA INFRASTRUCTURE & CAPABILITIES TO SUPPORT AI INNOVATION

- Emerging best practices to achieve greater flexibility and modularity across modern data infrastructures
- Critical factors for innovation: infrastructure needs, data management and integration, cloud utilisation, scalability, and real-time processing

**Jeff Harrison**, Global Head of Data, Greenpeace International

**Viren Khatri**, Head of Digital Data Platforms, Coles

**Michelle Irrgang**, Head of Data Management, Squadron Energy

**Gordius Mak**, Director Data Operations, Transport for NSW

## 12:00 CASE STUDY: DATA QUALITY MATTERS : EFFECTIVE GOVERNANCE STRATEGIES TO IMPROVE ACCURACY & SECURITY

## 12:30 LUNCH & NETWORKING

### 1:20 INTERACTIVE WORKSHOPS

- Data visualisation to empower decision makers with interactive dashboards
- Bridging the gap: from consumer data to predictive insights with AI
- Leveraging data integration and automation for smarter decision-making
- Building a progressive data architecture to reflect smarter working
- AI-powered digital innovation for business transformation
- Unleashing the power of real-time data analytics: empowering organisations with instant insights
- Optimisation processes for continuous improvement in GenAI
- Ensuring data quality and governance in the age of AI

## 2:00 PANEL DISCUSSION: MAXIMISING GENAI INITIATIVES TO DRIVE HIGH-IMPACT PROJECTS

- Successes and setbacks in GenAI implementation across industries
- Addressing existing challenges across the business with practical AI applications
- Key principles for unlocking the full potential of GenAI

**Lu Luc**, Head of Data Strategy, Customer Cortex & AI Services, Westpac

**SuAnn Porter**, Head of Analytics, GrainCorp

**Chantal Velasque**, Head of Data & Analytics, Uniting

**Susan Gibson**, Head of Data Analytics & AI, UTS

**Kristopher Lopez**, Head of Data & Analytics, Petsure

## 2:40 FIRESIDE CHAT: DELIVERING INSIGHTS THROUGH ADVANCED ANALYTICS FOR PROACTIVE DECISIONING ACROSS THE ORGANISATION

## 3:10 AFTERNOON TEA & NETWORKING

## 3:30 CLOSING INTERNATIONAL KEYNOTE: A CASE STUDY ON LEVERAGING AI TO DRIVE MISSION EFFECTIVENESS IN AFGHANISTAN

- Utilising GenAI to enhance operational efficiency, drive data-informed decision-making, and create a more effective peacekeeping environment

**Avishan Bodjnoud**, Chief, Information Management, United Nations 

## 4:00 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

## 5:10 EVENT END