

APPLICATION STRATEGY SUMMIT NSW

CREATING WORLD-CLASS APPLICATIONS THROUGH SECURITY, INNOVATION & USER CENTRICITY

TUESDAY 25TH FEBRUARY, 2025
DOLTONE HOUSE, DARLING ISLAND, SYDNEY



SPEAKERS



Airtasker

CHAITANYA KUBER
Chief Technology Officer



ZIP

TOLGA AKIN
Director of Engineering



SCA

PAUL NAPIER
Head of Digital Technology



sendle

CLAIRE TRAN
VP of Engineering



News Corp Australia

RAKESH RADHAKRISHNAN
Head of Integration & Automation



Spriggy

MICHAEL HAGARTY
Head of Engineering

KEY TOPICS

- The future of application development in rapidly changing technology environments
- Modern app security to meet the complex demands of application ecosystems
- Creating excellent developer experiences to drive your application strategy from the bottom up
- Hyper-personalisation architecture in applications: Ethics & AI

WHO WILL ATTEND?

- Chief Technology Officers
- Head of Applications
- Head of Engineering
- Head of Technology
- Head of Architecture
- Head of Development
- Head of Application Security

SUMMIT AGENDA

TUESDAY 25TH FEBRUARY

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 OPENING KEYNOTE Creating a For-Purpose Application with the customer in Mind

9:40 PANEL DISCUSSION THE FUTURE OF APPLICATION DEVELOPMENT IN RAPIDLY CHANGING TECHNOLOGY & BUSINESS ENVIRONMENTS

- AI, low code or no code? Where to next for developers?
- Understanding the importance of guardrails and frameworks in confidently adopting emerging technology
- Managing the balance of speed to market and secure development with the need for innovation

Nicholas Tan, Chief Technology Officer, Monoova

Tolga Akin, Engineering Director, Zip Co

Paul Napier, Head of Digital Technology, Southern Cross Austereo

10:20 LEVERAGING LARGE LANGUAGE MODELS IN AIOPS

11:50 MORNING TEA & NETWORKING



11:20 ATTENDEE INTERACTIVE

Boosting productivity & cultivating a collaborative culture in application development

11:50 PANEL DISCUSSION MODERN APP SECURITY TO MEET THE COMPLEX DEMANDS OF APPLICATION ECOSYSTEMS

- Opensource development & its impact on trust
- AppSec as a fundamental pillar of application development
- Gaining visibility to overcome complex application security ecosystems
- Automation to detect & remediate vulnerabilities

Wilberto Palomar, Global Head of DevSecOps & SRE, BetMakers Technology Group

Graham Bucknell, Director of Platform Engineering, Monster

Jason Ford, Senior Red Team Manager (Offensive Security Lead), TPG Telecom

12:20 STRATEGIC INTEGRATION OF GENAI WITH LOW-CODE FOR IT INNOVATORS

12:50 LUNCH & NETWORKING



1:30 INTERACTIVE WORKSHOPS

- Everything you need to know about Low Code Application Development Platform
 - Mastering Customer Experience: Elevate your apps & APIs with next-gen Identity & authentication strategy
 - Accelerate application deployment with release management, automated delivery and governance
 - How AI can be used to improve low-code development by automating the creation of code snippets & workflows
 - Application Networking: Delivering value to your Business
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2:10 PANEL DISCUSSION CREATING EXCELLENT DEVELOPER EXPERIENCES TO DRIVE YOUR APPLICATION STRATEGY FROM THE BOTTOM UP

- Maximising the potential of automation for more developer autonomy
- Utilising platforms to consolidate tooling and
- Inspiring and encouraging innovation to create high value products and applications
- Improving developer impact, productivity and satisfaction

Claire Tran, VP of Engineering, Sendle

Marc Pelusi, A/Director Service Delivery, End User Computing, Web & Application Development, Sydney Local Health District

Michael Hagarty, Head of Engineering, Spriggy

Rakesh Radhakrishnan, Head of Integration & Automation, News Corp

Jinal Shah, Engineering Manager - Media Delivery, ABC

2:50 SIMPLIFY YOUR AI/ML STRATEGY FOR ENHANCED USER EXPERIENCE

3:20 AFTERNOON BREAK & NETWORKING



3:50 KEYNOTE CASE STUDY: CREATING & MAINTAINING A WORLD CLASS APPLICATION FOR A LEADING ONLINE MARKETPLACE

Chaitanya Kuber, Chief Technology Officer, Airtasker

4:20 CLOSING REMARKS

4:30 NETWORKING DRINKS

5:30 EVENT END
