

# APPLICATION STRATEGY SUMMIT NSW

CREATING WORLD-CLASS APPLICATIONS THROUGH SECURITY, INNOVATION & USER CENTRICITY

TUESDAY 25TH FEBRUARY, 2025  
DOLTONE HOUSE, DARLING ISLAND, SYDNEY



## SPEAKERS



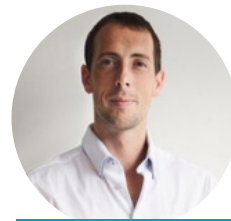
**Airtasker**

**CHAITANYA KUBER**  
Chief Technology Officer



**ZIP**

**TOLGA AKIN**  
Director of Engineering



**SCA**

**PAUL NAPIER**  
Head of Digital Technology



**sendle**

**CLAIRE TRAN**  
VP of Engineering



*News Corp* Australia

**RAKESH RADHAKRISHNAN**  
Head of Integration & Automation



**Spriggy**

**MICHAEL HAGARTY**  
Head of Engineering

## KEY TOPICS

- The future of application development in rapidly changing technology environments
- Modern app security to meet the complex demands of application ecosystems
- Creating excellent developer experiences to drive your application strategy from the bottom up
- Hyper-personalisation architecture in applications: Ethics & AI

## WHO WILL ATTEND?

- Chief Technology Officers
- Head of Applications
- Head of Engineering
- Head of Technology
- Head of Architecture
- Head of Development
- Head of Application Security

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### 8:30 REGISTRATION, COFFEE & NETWORKING

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### 9:00 WELCOME REMARKS FROM CHAIRPERSON

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**9.10 OPENING KEYNOTE** Creating a For-Purpose Application with the customer in Mind

### 9:40 PANEL DISCUSSION THE FUTURE OF APPLICATION DEVELOPMENT IN RAPIDLY CHANGING TECHNOLOGY & BUSINESS ENVIRONMENTS

- AI, low code or no code? Where to next for developers?
- Understanding the importance of guardrails and frameworks in confidently adopting emerging technology
- Managing the balance of speed to market and secure development with the need for innovation

**Tolga Akin**, Engineering Director, Zip Co

**Paul Napier**, Head of Digital Technology, Southern Cross Austereo

**Kemal Enver**, Director of Engineering, Domain

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### 10:20 LEVERAGING LARGE LANGUAGE MODELS IN AIOPS

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### 11:50 MORNING TEA & NETWORKING

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#### 11:20 ATTENDEE INTERACTIVE

Boosting productivity & cultivating a collaborative culture in application development

### 11:50 PANEL DISCUSSION MODERN APP SECURITY TO MEET THE COMPLEX DEMANDS OF APPLICATION ECOSYSTEMS

- Opensource development & its impact on trust
- AppSec as a fundamental pillar of application development
- Gaining visibility to overcome complex application security ecosystems
- Automation to detect & remediate vulnerabilities

**Wilberto Palomar**, Global Head of DevSecOps & SRE, BetMakers Technology Group

**Graham Bucknell**, Director of Platform Engineering, Monster

**Jason Ford**, Senior Red Team Manager (Offensive Security Lead), TPG Telecom

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### 12:20 STRATEGIC INTEGRATION OF GENAI WITH LOW-CODE FOR IT INNOVATORS

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### 12:50 LUNCH & NETWORKING

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#### 1:30 INTERACTIVE WORKSHOPS

- Everything you need to know about Low Code Application Development Platform
  - Mastering Customer Experience: Elevate your apps & APIs with next-gen Identity & authentication strategy
  - Accelerate application deployment with release management, automated delivery and governance
  - How AI can be used to improve low-code development by automating the creation of code snippets & workflows
  - Application Networking: Delivering value to your Business
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### 2:10 PANEL DISCUSSION CREATING EXCELLENT DEVELOPER EXPERIENCES TO DRIVE YOUR APPLICATION STRATEGY FROM THE BOTTOM UP

- Maximising the potential of automation for more developer autonomy
- Utilising platforms to consolidate tooling and
- Inspiring and encouraging innovation to create high value products and applications
- Improving developer impact, productivity and satisfaction

**Claire Tran**, VP of Engineering, Sendle

**Marc Pelusi**, A/Director Service Delivery, End User Computing, Web & Application Development, Sydney Local Health District

**Michael Hagarty**, Head of Engineering, Spriggy

**Rakesh Radhakrishnan**, Head of Integration & Automation, News Corp

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### 2:50 SIMPLIFY YOUR AI/ML STRATEGY FOR ENHANCED USER EXPERIENCE

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### 3:20 AFTERNOON BREAK & NETWORKING

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**3:50 KEYNOTE CASE STUDY: CREATING & MAINTAINING A WORLD CLASS APPLICATION FOR A LEADING ONLINE MARKETPLACE**

**Chaitanya Kuber**, Chief Technology Officer, Airtasker

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### 4.20 CLOSING REMARKS

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### 4.30 NETWORKING DRINKS

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### 5.30 EVENT END

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