# DATA & AI SUMMIT NSW

BRINGING DATA LEADERS WITH FRESH PERSPECTIVES TO THE STAGE

TUESDAY 18 MARCH, 2025 DOLTONE HOUSE, DARLING ISLAND, SYDNEY



## **SPEAKERS**



## **KEY TOPICS**

- The many faces of data : unlocking diverse value for organisational growth
- Evolving data infrastructure and capabilities to support AI innovation
- Maximising GenAl initiatives to drive highimpact projects
- Driving a culture of data appreciation and valuation across the business

## WHO WILL ATTEND?

- Chief Data & Analytics Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Data Governance
- Heads of Data Architecture
- Heads of Insights & Business Intelligence
- Heads of AI, ML & Advanced Analytics



TUESDAY 18TH MARCH, 2025

#### 8:30 REGISTRATION, COFFEE & NETWORKING

#### 9:00 WELCOME REMARKS FROM CHAIRPERSON

9:10 OPENING KEYNOTE : LEADING THE CHARGE : ENABLING ORGANISATION-WIDE DATA TRANSFORMATION

9:40 PANEL DISCUSSION - THE MANY FACES OF DATA: UNLOCKING DIVERSE VALUE FOR ORGANISATIONAL GROWTH

- The essential components for industrialising data and AI capabilities - processes, tools, and infrastructure
- Techniques for aligning data and AI initiatives with leadership priorities to shape their overal value proposition and gain advocacy
- Exploring opportunities to create new value from data

Amy Shi-Nash, Chief Analytics & Data Officer, Tabcorp Andy Sutton, General Manager Advanced Analytics, Endeavour Group

Anthony O'Byrne, Executive Director of Customer & Revenue, Foxtel

Paul Evangelista, Chief Data Officer, United States Military at West Point (virtual)

**10:20 CASE STUDY:** SETTING UP DATA FOR SUCCESS IN THE ERA OF AI

#### **10:50 SPEED NETWORKING**

#### **11:00 MORNING TEA & NETWORKING**

#### 11:30 PANEL DISCUSSION: EVOLVING DATA INFRASTRUCTURE & CAPABILITIES TO SUPPORT AI INNOVATION

- Emerging best practices to achieve greater flexibility and modularity across modern data infrastructures
- Critical factors for innovation: infrastructure needs, data management and integration, cloud utilisation, scalability, and real-time processing

**Jeff Harrison**, Global Head of Data, Greenpeace International

Viren Khatri, Head of Digital Data Platforms, Coles Gordius Mak, Director Data Operations, Transport for NSW

12:10 CASE STUDY: DATA QUALITY MATTERS : EFFECTIVE GOVERNANCE STRATEGIES TO IMPROVE ACCURACY & SECURITY

#### 12:40 LUNCH & NETWORKING

#### ) 1:30 INTERACTIVE WORKSHOPS

- Data visualisation to empower decision makers with interactive dashboards
- Harnessing AI and advanced analytics for operational excellence
- Building a progressive data architecture to reflect smarter working
- Al-powered digital innovation for business transformation
- Unleashing the power of real-time data analytics: empowering organisations with instant insights
- Optimisation processes for continuous improvement
  in GenAl
- Ensuring data quality and governance in the age of AI

# **2:10 PANEL DISCUSSION:** MAXIMISING GENAI INITIATIVES TO DRIVE HIGH-IMPACT PROJECTS

- Successes and setbacks in GenAl implementation across industries
- Addressing existing challenges across the business with practical AI applications
- Identifying high-value projects, adapting operational models, and managing risks for lasting impact
- Key principles for unlocking the full potential of GenAl

Lu Luc, Head of Data Strategy, Customer Cortex & Al Services, Westpac

SuAnn Porter, Head of Analytics, GrainCorp Jai Swaminathan, GenAl Lead. Woolworths Susan Gibson, Head of Data Analytics & Al, UTS

#### **2:50 FIRESIDE CHAT:** DELIVERING INSIGHTS THROUGH ADVANCED ANALYTICS FOR PROACTIVE DECISIONING ACROSS THE ORGANISATION

#### **3:20 AFTERNOON TEA & NETWORKING**

**3:40 CLOSING INTERNATIONAL KEYNOTE:** A CASE STUDY ON LEVERAGING AI TO DRIVE MISSION EFFECTIVENESS IN AFGHANISTAN

• Utilising GenAl to enhance operational efficiency, drive data-informed decision-making, and create a more effective peacekeeping environment

Avishan Bodjnoud, Chief, Information Management, United Nations

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

#### 5:20 EVENT END