WORKPLACE **STRATEGY SUMMIT NSW**

AUSTRALIA & NEW ZEALAND'S MOST FSTABLISHED WORKPLACE SUMMIT

12TH SEPTEMBER 2024

DOLTONE HOUSE, JONES BAY WHARF, SYDNEY



SPEAKERS



Canva

TOM MCNAMARA

Global Lead of Space Creation



Principal Property, Fleet, Assets & Transaction Manager



Genentech

BRANDON DEWITT

Senior Director - Head of **Workplace Strategy & Integration**



JAKE MASCARENHAS

Senior Program Manager of Global Real Estate Strategy, Design & Development



News Corp

LISA HARRIES

Head of Real Estate & Planning

KEY TOPICS

Researcher & Lecturer of

Interior Architecture

- Preparing for the office of 2030: Reimagining what normal looks like
- How much space do we really need? Reassessing the fundamentals of office requirements
- Beyond Boundaries: Exploring how technology can shape the future workplace
- Green Horizons: A case study on building sustainable buildings for the future

WHO WILL ATTEND?

- Heads of Workplace
- Heads of Property & Facilities
- Heads of CRE

Telstra

- Heads of Property & Infrastructure
- Heads of Workplace Experience
- Heads of Space Design
- Heads of Operations

SUMMIT AGENDA

THURSDAY 12TH SEPTEMBER

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON

Jamie Toko, Portfolio Manager, Mirvac



9:10 ATTENDEE SCENARIO What does the workplace of the future look like?

9:40 PANEL DISCUSSION: PREPARING FOR THE OFFICE OF 2030: REIMAGINING WHAT NORMAL LOOKS LIKE

- Analysing macro trends to forecast future requirements of your workforce
- A home away from home: Cultivating loyalty and belonging through connection to place
- Future-proof fit outs: Incorporating sustainability and agility throughout workplace changes
- Cities of the future: The role of the workplace in building green ecosystems

Doug Hall, Principal of Property, Fleet, Assets & Transaction Management, Telstra **Ed Jacka,** Deputy Head of Workplace, Reserve Bank Australia

Iva Durakovic, Researcher & Lecturer of Interior Architecture, School of Built Environment, UNSW Sonja Duric, Director, Hames Sharley

10:20 PRESENTATION: HARNESSING WELLNESS IN THE WORKPLACE

Emma Rousek, National Manager, Marketing & Customer, Office & Industrial Asset Management, Mirvac

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PRESENTATION: INVISIBLE FORCES, VISIBLE IMPACT: LEVERAGING ANALYTICS FOR SMARTER WORKSPACE DESIGN

Steve Gale, Head of Technology Strategy, M Moser Associates

12:00 PANEL DISCUSSION: HOW MUCH SPACE DO WE REALLY NEED? REASSESSING THE FUNDAMENTALS OF OFFICE REQUIREMENTS

- Identifying the size and space requirement of your workforce
- Tailoring the office layout to unique team functions
- Designing collaborative spaces that break anti-social work habits
- Facilitating change: Implementation of resource management systems

Tony Hall, Vice President Property, Worley **Lisa Harries**, Head of Real Estate & Planning, NewsCorp **Arthur Begetis**, Senior Director, Global Real Estate,
ResMed

Robert Garrett, Senior Workplace Change Manager, Perpetual Limited

Shauna Lore, Senior Workplace Experience Specialist, Pager Duty

12:40 LUNCH & NETWORKING

1:30 PRESENTATION: OWNING THE UNKNOWN: DATA & THE HYBRID WORKPLACE

Jared Horstman, APAC Commercial Manager, XY Sense

2:00 PANEL DISCUSSION: BEYOND BOUNDARIES: EXPLORING HOW TECHNOLOGY CAN SHAPE THE FUTURE WORKPLACE

- How technology can revolutionise the way we manage space
- Leveraging in-depth behavioural data to inform strategy
- The potential of AI to enhance workplace efficiencies

Tom McNamara, Global Lead of Space Creation, Canva Jake Mascarenhas, Senior Program Manager - Global Real Estate Strategy, Design & Development, Atlassian Genevieve Wardell, Regional Workplace Manager APJ, Okta

Alana Divan, Manager of Property Services, Insignia Financial

Brandon DeWitt, Senior Director - Head of Workplace Strategy & Integration, Genentech USA [virtual]

2:40 PRESENTATION: EXPLORING THE FUTURE OF 'COMFORT BASED WORKING'

Sonja Duric, Director, Hames Sharley

3:10 AFTERNOON TEA & NETWORKING



3:30 KEYNOTE: REVISITING ASSUMPTIONS FOR A REIMAGINED WORKPLACE

Dr Agustin Chevez, Workplace Provocateur, Architect & Researcher, University of Melbourne

4:00 CLOSING REMARKS

4:10 NETWORKING DRINKS

5:10 EVENT ENDS