

DATA & AI SUMMIT VIC

BRINGING DATA LEADERS
WITH FRESH PERSPECTIVES TO
THE STAGE

TUESDAY 22 OCTOBER, 2024
CROWN PROMENADE,
MELBOURNE



SPEAKERS



VARUN VERMA
Chief Data Analytics Officer

L'ORÉAL



KATE LUCAS
Chief Analytics Officer



IAN JACKMAN
General Manager Data & Analytics



SU JELLA
Director Data & Insights,
Women in AI (APAC) Winner



NOEL HANSSENS
Chief Data Officer



RANDIKA DIAS
Head of Data Science - Product Personalisation



KEY TOPICS

- Building a world-class data-driven enterprise
- The new blueprint for data governance in the AI era
- Defining the path forward for GenAI: strategy, application, integration
- Driving a culture of data appreciation and valuation across the business

WHO WILL ATTEND?

- Chief Data & Analytics Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Data Governance
- Heads of Data Architecture
- Heads of Insights & Business Intelligence
- Heads of AI, ML & Advanced Analytics

SUMMIT AGENDA

TUESDAY 22ND OCTOBER, 2024

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

Driving a culture of data appreciation across the business

9:40 PANEL DISCUSSION - BUILDING A WORLD-CLASS DATA-DRIVEN ENTERPRISE

- Insights from data leaders in the organisations disrupting their industries through the power of data
- Taking the next steps into deeper integration of artificial intelligence, machine learning, and advanced analytics

Kate Lucas, Chief Analytics Officer, Victorian Department of Health

Varun Verma, Chief Data Analytics Officer, L'Oréal

Ian Jackman, General Manager Data & Analytics, Bendigo & Adelaide Bank

10:20 CASE STUDY: CEO VS CDO - AI CREATING A TECTONIC SHIFT IN C-SUITE PRIORITIES. THE BATTLE BEGINS!

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION: THE NEW BLUEPRINT FOR DATA GOVERNANCE IN THE AI ERA

- Extracting key considerations in AI governance and it's differences to data governance
- Enhancing the significance of accountability and mitigating people-related risks
- Forming a data governance strategy that drives better results across AI projects

Revital Rosenberg, Chief Data Officer, Murdoch Children's Research Institute

Noel Hanssens, Chief Data Officer, Australian Red Cross Life Blood

Nikhil Patinge, Director - WoVG Data Integration (API Capability) Service, Department of Government Services

12:10 CASE STUDY: EMPOWERING OUTCOMES BY REALISING GENAI'S FULL POTENTIAL THROUGH INTELLIGENT AUTOMATION

12:40 LUNCH & NETWORKING



1:30 INTERACTIVE WORKSHOPS

- Data visualisation to empower decision makers with interactive dashboards
- Harnessing advanced analytics to drive predictive insights and business transformation
- Building a progressive data architecture to reflect smarter working
- Developing a resilient strategy for data transformation
- Unleashing the power of real-time data analytics: empowering organisations with instant insights
- AI-powered workflow automation: enabling teams to focus on strategic, value-driven work
- Ensuring data quality and governance in the age of AI

2:10 PANEL DISCUSSION: DEFINING THE PATH FORWARD FOR GENAI : STRATEGY, APPLICATION, INTEGRATION

- Practical insights and lessons learned from building and scaling GenAI projects
- Addressing challenges around workflow integration, accuracy of LLMs and mitigating biases
- Enhancing user experiences with GenAI to accelerate internal efficiencies and customer satisfaction

Lisa Dethridge, Technologist, Strategic Innovation, Senior Research Fellow, RMIT

Jarred Pilgrim, Head of Data & Digital Transformation, Golf Australia

Randika Dias, Head of Data Science - Product Personalisation, Sportsbet

Su Jella, Director Data & Insights, Tennis Australia / Women in AI (APAC) Winner

2:50 FIRESIDE CHAT: ACCELERATING YOUR AUTOMATION JOURNEY: DISCOVERING USE CASES, GARNERING SUPPORT & CULTIVATING ADOPTION

3:20 AFTERNOON TEA & NETWORKING

3:40 CLOSING INTERNATIONAL KEYNOTE: THE INTERSECTION OF OPERATIONS & AI: CHARTING A COURSE FOR LIFESAVING INSIGHTS AT SPEED & SCALE

- Unlocking the power of data and AI to swiftly respond to critical incidents and aid in the annual rescue of over 3500 lives

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

5:20 EVENT END