

APPLICATION STRATEGY SUMMIT VIC

CREATING WORLD-CLASS APPLICATIONS THROUGH SECURITY, INNOVATION & USER CENTRICITY

THURSDAY 29TH AUGUST 2024
MARVEL STADIUM, VIC



SPEAKERS



ANDREW VOULIOTIS

Product Manager - BrainTrack



ADAM CARTHEW

Chief Information Officer



PRAKRITI MATETI

Director of Engineering



JERZY FILATOW

Technology Segment Lead
(Director of Engineering)



PUNITHA SENNIAPPAN

Principal Architect - AI



BELINDA NATION

Head of Architecture Group IT

KEY TOPICS

- Delivering an application strategy to meet business demand & add value
- Modern app security to meet the complex demands of application ecosystems
- Improved speed to market & application quality through AI & Automation
- Hyper-personalization architecture in applications: Ethics & AI

WHO WILL ATTEND?

- Chief Technology Officers
- Head of Applications
- Head of Engineering
- Head of Technology
- Head of Architecture
- Head of Development
- Head of Application Security

SUMMIT AGENDA

THURSDAY 29TH AUGUST

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE INTERACTIVE

Create & design an application of the future, that will disrupt your table's allocated industry

9:40 PANEL DISCUSSION DELIVERING AN APPLICATION STRATEGY TO MEET BUSINESS DEMAND & ADD VALUE

- Leadership that drives application capabilities to meet user demand
- Deployment at speed & scale without hindering quality
- Improving responsiveness and efficiency in applications for better user experiences
- The implications of your tech strategy on your product strategy

Prakriti Mateti, Director of Engineering, CultureAmp
Adam Carthew, Chief Information Officer, Service VIC
Kate Givoni, Head of Engineering, Xero
Moderator: **Eliza Clulow**, Head of APAC Marketing, Postman

10:20 EMPOWERING WORLD-FIRST APPLICATION MODERNISATION TO DELIVER 'REAL' BUSINESS VALUE

Philipp Waffler, Senior Solutions Architect - MongoDB

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION MODERN APP SECURITY TO MEET THE COMPLEX DEMANDS OF APPLICATION ECOSYSTEMS

- Opensource development & its impact on trust
- AppSec as a fundamental pillar of application development
- Gaining visibility to overcome complex application security ecosystems
- Automation to detect & remediate vulnerabilities

Belinda Nation, Head of Architecture, Group IT, Optus
Mel Howard, Senior Manager - DevOps Engineering (Platform Engineering), Insignia Financial Ltd
Lisa Zhu, GM of Technology, Open Insurance [virtual]
Moderator: **Michael Ristevski**, Chief Technology Officer, Arrow Transport

12:10 STRATEGIC INTEGRATION OF GENAI WITH LOW-CODE FOR IT INNOVATORS

Lee Naidoo, Manager Solutions Architecture, Outsystems

12:40 LUNCH & NETWORKING



1:30 INTERACTIVE WORKSHOPS

- Increasing app revenue with customer identity: Helping teams drive better UX, UI & ROI
- Building a Unified Digital Platform to Enhance Developer Experience: Challenges & Best Practices
- Innovation & Orchestration: Empowering application development with agility
- Accelerate your app modernisation by aligning app development and integration
- Streamlining development to build the next generation of AI-powered applications

2:10 PANEL DISCUSSION IMPROVED SPEED TO MARKET & APPLICATION QUALITY THROUGH AI & AUTOMATION

- Embedding AI into development to increase speed to market
- Balancing the need for fast deployment & reduced tech debt
- Continuous automated testing for reduced human error
- Hyper-personalization architecture: Ethics & AI

Punitha Senniappan, Principal Architect - AI, SEEK
Jerzy Filatow, Technology Segment Lead (Director of Engineering), MYOB

Elena Zagari, Group Manager, Quality Engineering, Coles

Moderator: **Daniel Figucio**, Field CTO APAC, GitHub

2:50 TACKLING ENTERPRISE TECH STACK COMPLEXITIES WITH COMPOSABLE LOW-CODE

Simon Guerin, APAC Field CTO, Mendix,
Harmjan Oonk, Lead Australia, Cape Digital Solutions

3:20 AFTERNOON BREAK & NETWORKING



3.40 KEYNOTE BrainTrack App: Creating a For-Purpose Application with the Customer in Mind

Andrew Vouliotis, Product Manager, A²I² - Applied Artificial Intelligence Institute

Hayden McFadyen, Software Engineering Manager, Deakin University

4:10 CLOSING REMARKS

4:20 NETWORKING DRINKS

5.20 EVENT END