DATA & AI SUMMIT VIC

BRINGING DATA LEADERS WITH FRESH PERSPECTIVES TO THE STAGE

WEDNESDAY 23 OCTOBER, 2024

MARVEL STADIUM, MELBOURNE

FOREFRONT EVENTS

SPEAKERS

VARUN VERMA
Chief Data Analytics Officer
L'ORÉAL

KATE LUCAS
Chief Analytics Officer
VICTORIA State Government — Department of Health

IAN JACKMAN
General Manager Data & Analytics
Bendigo and Adelaide Bank

SU JELLA
Director Data & Insights, Top Finalist - Woman in AI
tennis

NOEL HANSSENS
Chief Data Officer
Australian Red Cross Lifeblood

RANDIKA DIAS
Head of Data Science - Product Personalisation
sportsbet.com.au

KEY TOPICS

- Building a world-class data-driven enterprise
- The new blueprint for data governance in the AI era
- Defining the path forward for GenAI: strategy, application, integration
- Driving a culture of data appreciation and valuation across the business

WHO WILL ATTEND?

- Chief Data & Analytics Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Data Governance
- Heads of Data Architecture
- Heads of Insights & Business Intelligence
- Heads of AI, ML & Advanced Analytics

#FOREFRONTEVENTS

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON

9:10 ATTENDEE SPOTLIGHT
Driving a culture of data appreciation across the business

9:40 PANEL DISCUSSION - BUILDING A WORLD-CLASS DATA-DRIVEN ENTERPRISE

- Insights from data leaders in the organisations disrupting their industries through the power of data
- Taking the next steps into deeper integration of artificial intelligence, machine learning, and advanced analytics

Kate Lucas, Chief Analytics Officer, Victorian Department of Health
Varun Verma, Chief Data Analytics Officer, L'Oréal
Ian Jackman, General Manager Data & Analytics, Bendigo & Adelaide Bank

10:20 CASE STUDY: CEO VS CDO - AI CREATING A TECTONIC SHIFT IN C-SUITE PRIORITIES. THE BATTLE BEGINS!

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION: THE NEW BLUEPRINT FOR DATA GOVERNANCE IN THE AI ERA

- Extracting key considerations in AI governance and it's differences to data governance
- Enhancing the significance of accountability and mitigating people-related risks
- Forming a data governance strategy that drives better results across AI projects

Revital Rosenberg, Chief Data Officer, Murdoch Children's Research Institute
Noel Hanssens, Chief Data Officer, Australian Red Cross Life Blood
Nikhil Patinge, Director - WoVG Data Integration (API Capability) Service, Department of Government Services

12:10 CASE STUDY: EMPOWERING OUTCOMES BY REALISING GENAI'S FULL POTENTIAL THROUGH INTELLIGENT AUTOMATION

12:40 LUNCH & NETWORKING

1:30 INTERACTIVE WORKSHOPS

- Data visualisation to empower decision makers with interactive dashboards
- Streamlining machine learning workflows with advanced analytics tools
- Unleashing the power of predictive analytics: driving business insights & decisions
- Building a progressive data architecture to reflect smarter working
- Developing a resilient strategy for data transformation
- Powering real-time data processing and AI applications
- AI-powered workflow automation: enabling teams to focus on strategic, value-driven work

2:10 PANEL DISCUSSION: DEFINING THE PATH FORWARD FOR GENAI : STRATEGY, APPLICATION, INTEGRATION

- Practical insights and lessons learned from building and scaling GenAI projects
- Addressing challenges around workflow integration, accuracy of LLMs and mitigating biases
- Enhancing user experiences with GenAI to accelerate internal efficiencies and customer satisfaction

Lisa Dethridge, Technologist, Strategic Innovation, Senior Research Fellow, RMIT
Jarred Pilgrim, Head of Data & Digital Transformation, Golf Australia
Randika Dias, Head of Data Science - Product Personalisation, Sportsbet
Su Jella. Director Data & Insights, Tennis Australia / Women in AI (APAC) Winner

2:50 FIRESIDE CHAT: ACCELERATING YOUR AUTOMATION JOURNEY: DISCOVERING USE CASES, GARNERING SUPPORT & CULTIVATING ADOPTION

3:20 AFTERNOON TEA & NETWORKING

3:40 CLOSING INTERNATIONAL KEYNOTE: THE INTERSECTION OF OPERATIONS & AI: CHARTING A COURSE FOR LIFESAVING INSIGHTS AT SPEED & SCALE

- Unlocking the power of data and AI to swiftly respond to critical incidents and aid in the annual rescue of over 3500 lives

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

5:20 EVENT END