

# WORKPLACE STRATEGY SUMMIT NSW

AUSTRALIA & NEW ZEALAND'S MOST ESTABLISHED WORKPLACE SUMMIT

12TH SEPTEMBER 2024

DOLTONE HOUSE, JONES BAY WHARF, SYDNEY



## SPEAKERS



Canva

TOM MCNAMARA

Global Lead of Space Creation



Telstra

DOUG HALL

Principal Property, Fleet, Assets & Transaction Manager



Woolworths Group

JANE FREWEN

Director of Woolworths Facilities Management



UNSW SYDNEY

IVA DURAKOVIC

Researcher & Lecturer of Interior Architecture



ATLASSIAN

JAKE MASCARENHAS

Senior Program Manager of Global Real Estate Strategy, Design & Development



worley DELIVERING SUSTAINABLE CHANGE

TONY HALL

Vice President of Property

## KEY TOPICS

- Preparing for the office of 2030: Reimagining what normal looks like
- How much space do we really need? reassessing the fundamentals of office requirements
- Beyond Boundaries: Exploring how technology can shape the Future Workplace
- Green Horizons: A case study on building sustainable buildings for the future

## WHO WILL ATTEND?

- Heads of Workplace
- Heads of Property & Facilities
- Heads of CRE
- Heads of Property & Infrastructure
- Heads of Workplace Experience
- Heads of Space Design
- Heads of Operations

#FOREFRONTEVENTS

### 8:30 REGISTRATION, COFFEE & NETWORKING

### 9:00 WELCOME REMARKS FROM CHAIRPERSON



#### 9:10 ATTENDEE SCENARIO

What will be the next major disruptor to the workplace?

### 9:40 PANEL DISCUSSION: PREPARING FOR THE OFFICE OF 2030: REIMAGINING WHAT NORMAL LOOKS LIKE

- Analysing macro trends to forecast future requirements of your workforce
- A home away from home: Cultivating loyalty and belonging through connection to place
- Future-proof fit outs: Incorporating sustainability and agility throughout workplace changes
- Cities of the future: The role of the workplace in building green ecosystems

**Doug Hall**, Principal of Property, Fleet, Assets & Transaction Management, Telstra

**Ed Jacka**, Deputy Head of Workplace, Reserve Bank Australia

**Iva Durakovic**, Researcher & Lecturer of Interior Architecture, School of Built Environment, UNSW

### 10:20 PRESENTATION: EXPLORING THE EVOLUTION OF OFFICE CULTURE AND PURPOSE

### 10:50 SPEED NETWORKING

### 11:00 MORNING TEA & NETWORKING

### 11:30 PANEL DISCUSSION: HOW MUCH SPACE DO WE REALLY NEED? REASSESSING THE FUNDAMENTALS OF OFFICE REQUIREMENTS

- Identifying the size and space requirement of your workforce
- Tailoring office layout to unique team functions
- Designing collaborative spaces that break anti-social work habits
- Facilitating change: Implementation of resource management systems

**Tony Hall**, Vice President Property, Worley

**Jane Frewen**, Director of Facilities Management, Woolworths

**Robert Garrett**, Senior Workplace Change Manager, Perpetual Limited

**James Moffat**, Director of Workplace & Property, NSW Department of Customer Service

### 12:10 PRESENTATION: SENSORY PSYCHOLOGY: THE ROLE OF COLOUR, TEMPERATURE AND SCENT IN EMPLOYEE HAPPINESS

### 12:40 LUNCH & NETWORKING

### 1:30 INTERACTIVE WORKSHOPS

- Overcoming employee resistance to booking systems
- Strategies to forecast office resource requirements
- The potential of AI in enhancing space utilization
- Tools from the hospitality industry in creating sense of belonging
- Utilizing feedback from employees: Surveys Vs behavioural data
- Identifying the pillars of an enticing office location for your workforce

### 2:20 PRESENTATION: THE IMPORTANCE OF WORKPLACES IN STRUCTURING A CIRCULAR ECONOMY

### 2:50 PANEL DISCUSSION: BEYOND BOUNDARIES: EXPLORING HOW TECHNOLOGY CAN SHAPE THE FUTURE WORKPLACE

- How technology can revolutionise the way we manage space
- Leveraging in-depth behavioural data to inform strategy
- The potential of AI to enhance workplace efficiencies

**Tom McNamara**, Global Lead of Space Creation, Canva

**Jake Mascarenhas**, Senior Program Manager - Global Real Estate Strategy, Design & Development, Atlassian

**Genevieve Wardell**, Regional Workplace Manager APJ, Okta

**Alana Divan**, Manager of Property Services, Insignia Financial

### 3:30 AFTERNOON TEA & NETWORKING



### 3:40 KEYNOTE: PIONEERING THE FUTURE WORKPLACE: A CONTEMPLATIVE APPROACH TO INNOVATION

Dr Augustin Chevez, Senior Researcher, Architect & Academic, University of Melbourne

### 4:10 CLOSING REMARKS

### 4:20 NETWORKING DRINKS

### 5:20 EVENT ENDS