

# WORKPLACE STRATEGY SUMMIT VIC

EXPLORING THE EVOLVING WORKPLACE LANDSCAPE & STRATEGISING FOR THE FUTURE

THURSDAY MAY 30TH, 2024

SOFITEL MELBOURNE ON COLLINS, MELBOURNE



## SPEAKERS



MARI BALESTRAZZI



Global Director, Environments Design, (USA, Virtual)



PEPSICO

ERICA WAGNER



Senior Vice President - Global Real Estate (USA, Virtual)



HSBC

LISA CAMERON

APAC Head of Workspace



MATTHEW CLUGSTON

Manager - Global Property & Workplace Centre of Excellence



ANDREW CONQUEST

APAC Strategy and Execution Lead, Global Real Estate Tech & Innovation



RACHAEL RUIZ

Director, Space & Environments

## KEY TOPICS

- Predictions, influences & Implications for the future of work & the workplace
- Aligning workplace & workforce strategy to drive organisational goals
- Removing friction & creating seamless experiences in the workplace
- Defining a high performing workplace
- Driving productivity, collaboration & engagement

## WHO WILL ATTEND?

- Heads of Workplace
- Heads of Workspace
- Heads of Property & Facilities
- Heads of CRE
- Heads of Property & Infrastructure
- Heads of Workplace Experience

# SUMMIT AGENDA

THURSDAY, 30TH MAY 2024

## 8:30 REGISTRATION, COFFEE & NETWORKING

## 9:00 WELCOME REMARKS FROM CHAIRPERSON

**Doug Winger**, National Manager, Portfolio Management - Office, Mirvac



## 9:10 ATTENDEE SPOTLIGHT

Discuss current workplace challenges & evolving dynamics

## 9:40 PANEL DISCUSSION : COMMUNICATING WORKPLACE VALUE TO ACCELERATE ORGANISATIONAL TRANSFORMATION

- Defining a future workplace that supports unique organisational requirements
- Justifying the workplace strategy business case at an executive level
- Building internal awareness of workplace priorities to different stakeholders in the business
- Aligning HR, Workplace and IT to enable the best possible working environment

**Erica Wagner**, SVP Global Real Estate, Pepsico (USA, Virtual)

**Simon O'Brien**, Director - CRE, NAB

**Matthew Clugston**, Manager - Global Property & Workplace Centre of Excellence, BHP

**Joanne Rumble**, Director, Workplace Services, Dept. Economic Development, Jobs, Transport and Resources

## 10:20 CASE STUDY: PRACTICAL APPLICATIONS OF AI IN THE WORKPLACE

**Elly Dalziel**, Manager, Strategy & Customer, Mirvac

## 10:50 SPEED NETWORKING

## 11:00 MORNING TEA & NETWORKING

## 11:30 PANEL DISCUSSION : HARNESSING TECHNOLOGY TO UNLOCK THE PURPOSE & POTENTIAL OF PLACE

- Seamlessly integrating technology to personalise the workplace
- Maximising efficiencies for layout & space utilisation
- D&I and generational design considerations & opportunities
- Creating connection & community across physical & digital environments

**Andrew Conquest**, APAC Strategy and Execution Leader for Global Real Estate Technology and Innovation, EY

**Lisa Cameron**, APAC Head of Workspace, HSBC

**Graeme Scannell**, Head of Real Estate & Workplace, MYOB  
Moderator: **Alex Birch**, Co-Founder & CEO, XY Sense

## 12:10 CASE STUDY : DATA AS A DESIGN PARTNER - TRANSFORMING INSIGHTS INTO IMPACT

**Melissa Noy**, Associate, Design Strategist, M Moser Associates

## 12:40 LUNCH & NETWORKING



## 1:30 INTERACTIVE SESSION

DESIGNING THE IDEAL WORKPLACE OF THE FUTURE

In your tables, you will have the chance to creatively design and workshop your ideal workplace with no limitations

## 2:00 PANEL DISCUSSION : LOOKING TO OTHER INDUSTRIES TO INFORM THE NEW CORPORATE OFFICE

- Exploring changing perspectives of the office
- The office as a 'destination' as opposed to a 'workplace'
- Short stay environments - insights & applications
- Embedding a sense of hospitality & care into the workplace

**Mari Balestrazzi**, Global Director, Environments Design, AirBnb (USA, Virtual)

**Rachael Ruiz**, Director, Space and Environments, Deakin University

**Matt Stieg**, GM Property & Infrastructure, Healthscope

## 2:40 AFTERNOON BREAK & NETWORKING

## 3:00 KEYNOTE PRESENTATION : MAKING WORK MORE HUMAN: INSIGHTS INTO THE PSYCHOLOGY BEHIND A THRIVING WORKPLACE

**Domino Risch**, Workplace Futurist

## 3:30 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

## 4:30 EVENT END