DIGITAL WORKPLACE SUMMIT VIC

TRANSFORMING DIGITAL WORKPLACE EFFICIENCY THROUGH TECHNOLOGY

THURSDAY 30 MAY, 2024

SOFITEL MELBOURNE ON COLLINS, MELBOURNE

FOREFRONT EVENTS

SPEAKERS

BRETT WILSON
Chief Information Officer
Australian Red Cross

SAM THOMSON
Tech Area Lead, Head of Technology Employee Enablement
ANZ

KIMBERLEY SIMPSON
Head of Technology & Partnering - Corporate Services
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CAMERON MCBRIDE
Director, Digital Technology Services
Western Health

MARIA FRANCESCHINI
Head of EPMO & Business Management
Transurban

Jarred Pilgrim
Head of Data & Digital Transformation
GOLF AUSTRALIA

KEY TOPICS

- A strategic path to a top-tier digital workplace experience
- Optimising digital workplace efficiency through platform consolidation and standardised practices
- The practical integration and structural impact of AI on digital work environments

WHO WILL ATTEND?

- Heads of Digital Workplace
- Heads of Enterprise Technology
- Heads of Internal Comms
- Heads of Workplace Technology
- Heads of End User Services

#FOREFRONTEVENTS

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON

9:10 ATTENDEE SPOTLIGHT
Discuss current digital workplace challenges and priorities

9:40 PANEL DISCUSSION - STRATEGIC PATH TO A TOP-TIER DIGITAL WORKPLACE EXPERIENCE

- Transforming digital workplace experience with tools that extend beyond traditional platforms to elevate engagement and address digital fatigue
- Accommodating diverse working styles within a digital workplace framework that balances flexibility and structure

Hyma Vulpala, Global Digital Engagement Partner, Toll Group (Former)
Sam Thomson, Tech Area Lead, Head of Technology Employee Enablement, ANZ Bank
Jacob Laurence, Digital Workplace Enablement Manager - Technology Operations & Employee Experience, Bupa

10:20 CASE STUDY: OPTIMISING REMOTE WORK WITH SEAMLESS & CONSISTENT DIGITAL EMPLOYEE EXPERIENCE

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION: THE PRACTICAL INTEGRATION & STRUCTURAL IMPACT OF AI ON DIGITAL WORK ENVIRONMENTS

- Practical approaches to seamlessly introduce AI into workplace processes and workflows
- Understanding the transformative impact of AI on workforce structures and organisational dynamics
- Analysing evolving platforms and the tools employees can leverage for improved productivity

Adj. Prof. Cameron McBride, Director Digital Technology Services, Western Health
Paul Bergman, Head of IT Service Delivery, Bluescope Steel
Brett Wilson, Chief Information Officer, Australian Red Cross
Emma Cashen, Workspace Technology Manager, EBOS Group Limited

12:10 CASE STUDY: EMBRACING DIGITAL CHANGE : NURTURING THE WORKFORCE TOWARDS DIGITAL DEXTERITY

12:40 LUNCH & NETWORKING

1:30 ATTENDEE SPOTLIGHT
Aligning the digital workspace to meet the demands of evolving work environments

2:00 PANEL DISCUSSION: OPTIMISING DIGITAL WORKPLACE EFFICIENCY THROUGH PLATFORM CONSOLIDATION & STANDARDISED PRACTICES

- Streamlining platforms for a more cohesive digital working experience and connected workforce
- Implementing uniform processes to promote consistency and productivity

Heidi Uytendaal, Head of Service Experience, The Lottery Corporation
Mark Jones, Director Technology & Business Enablement, OneFortyOne
Kimberley Simpson, Head of Technology & Partnering - Corporate Services, SEEK
Maria Franceschini, Head of EPMO & Business Management, Transurban
Moderator: Alister Air, Manager, Digital Workplace Applications, Bureau of Meteorology

2:40 AFTERNOON BREAK & NETWORKING

3:00 CLOSING INTERNATIONAL KEYNOTE: TEEING UP TECHNOLOGY & METHODOLOGY TO DRIVE A CULTURE OF HIGH PERFORMANCE

- With case studies from Golf Australia, this session explores the pivotal role of technology in driving efficiency and strategic outcomes that lead to organisational success

Jarred Pilgrim, Head of Data & Digital Transformation, Golf Australia

3:30 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

4:30 EVENT END