DATA & AI SUMMIT NZ

BRINGING DATA LEADERS WITH FRESH PERSPECTIVES TO THE STAGE

WEDNESDAY 26 JUNE, 2024

PULLMAN AUCKLAND, NEW ZEALAND

FOREFRONT EVENTS

SPEAKERS

ROB HODGSON
Chief Data & Strategy Officer

Toka Tū Ake EQC

KYM NIBLOCK
Chief Product & Information Officer

tvnz

JULIAN ASHBY
Chief Insights Officer

beef+lamb new zealand

ANTHONY PERERA
Chief Data & Analytics Officer

LA TROBE UNIVERSITY

MIKE PARSONS
Data & Analytics Chapter Area Lead

AIR NEW ZEALAND

NASCA PENG
Head of AI

Fonterra

KEY TOPICS

- Building a world-class data-driven enterprise
- The new blueprint for data governance
- Evolving GenAI : Advancing through experimentation and optimisation
- Transitioning to a proactive data utilisation approach
- Driving a culture of data appreciation and valuation

WHO WILL ATTEND?

- Chief Data & Analytics Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Data Governance
- Heads of Data Architecture
- Heads of Insights & Business Intelligence
- Heads of AI, ML & Advanced Analytics

#FOREFRONTEVENTS

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON

9:10 ATTENDEE SPOTLIGHT - SIMULATION SCENARIO
People, process, and tech - building your own world-class data strategy

9:40 PANEL DISCUSSION - BUILDING A WORLD-CLASS DATA-DRIVEN ENTERPRISE

- Decoding top-tier data strategies, with insights from data and AI leaders from organisations at the forefront of their industries
- Establishing resilient data foundations to lay the groundwork for future innovations
- Taking the next steps into deeper integration of artificial intelligence, machine learning, and advanced analytics

Mike Parsons, Data & Analytics Chapter Area Lead, Air NZ
Julian Ashby, Chief Insights Officer, Beef + Lamb, New Zealand
Rob Hodgson, Chief Data Officer, Earthquake Commission
Kym Niblock, Chief Product & Information Officer, TVNZ
Moderator: Aaron Senden, Country Manager, Tealium

10:20 CASE STUDY: DATA MANAGEMENT MASTERCLASS FOR GREATER QUALITY & SECURITY ACROSS THE ENTIRE DATA LIFECYCLE

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION: EVOLVING GENAI: ADVANCING THROUGH EXPERIMENTATION & OPTIMISATION

- Real-world use cases and lessons learned in building and scaling GenAI projects
- Tackling the main challenges around accuracy of LLMs, biases,, and taking the jump to customer-facing products

Masum Billah, Head of Data Science, Tuwharetoa Health
Nasca Peng, Head of AI, Fonterra
Anshuman Banerjee, Tribe & Chapter Area Lead - AI & Engineering, Spark NZ
Chris Mason, National Customer Experience Manager, NZ Safety Blackwoods
Moderator: Anthony Brown, Director Solution Engineering ANZ, NICE

12:10 CASE STUDY: SHAPING THE FUTURE OF AI WITH EXPLAINABLE & TRUSTWORTHY MODELS

12:40 LUNCH & NETWORKING

1:30 INTERACTIVE WORKSHOPS

- Data visualisation to empower decision makers with interactive dashboards
- Privacy-driven AI: Safeguarding sensitive data
- Unlocking insights through advanced analytics & AI
- Building a progressive data architecture to reflect smarter working
- Developing a resilient strategy for data transformation
- Open source data Solutions: harnessing the power of community-driven technologies
- Identifying optimal GenAI use cases across the business

2:10 PANEL DISCUSSION: THE NEW BLUEPRINT FOR DATA GOVERNANCE

- Establishing and aligning governing principles across business functions as the foundation for future innovation
- Enhancing the significance of accountability and mitigating people-related risks associated with data utilisation
- Leveraging data governance to drive better results in AI projects - addressing bias and ensuring fairness, transparency, and accountability

Xanthe Sulzberger, Head of Data Governance & Strategy, NZ Post
Sarah Cawsey, General Manager Data, Auckland Council
Peter Jaksons, Head of Data Intelligence, Orion NZ
Nilabh Sahai, Principal Architect - Data, Kiwibank

2:50 CASE STUDY: DEMOCRATIZING DATA INTELLIGENCE: EMPOWERING BUSINESSES WITH AI-POWERED INSIGHTS

3:20 AFTERNOON BREAK & NETWORKING

3:40 CLOSING KEYNOTE: TRIALS & TRIBULATIONS OF IMPLEMENTING A DATA STRATEGY

- Insights from La Trobe University on their journey to transform data capabilities, fostering support for both staff and a student body exceeding 38,000

Anthony Perera, Chief Data & Analytics Officer, La Trobe University

4:10 CLOSING REMARKS & NETWORKING DRINKS

5:20 EVENT END