

FINANCE TRANSFORMATION SUMMIT SINGAPORE

SUPPORTING THE EVOLVING NEEDS OF THE BUSINESS IN TIMES OF CONSTANT CHANGE

WEDNESDAY, JULY 3RD, 2024
ORCHARD HOTEL, SINGAPORE



SPEAKERS



LinkedIn

Tara Tang

Head of FP&A APAC



Ng Kin Yi

Director of Finance



Alan Choi

Chief Financial Officer APAC



Justin Holloway

Chief Financial Officer
Singapore, ASEAN, South Asia



Will Wyld

Director of Finance
Transformation



Bryan Tong

Chief Financial Officer

KEY TOPICS

- From crunching numbers to business partnering: discussing best strategies on stakeholder buy-in
- Effectively managing global inflation & high costs
- Creating a successful business case for finance transformation
- Enabling value driven finance teams with strong financial controllership and best in class FP&A processes

WHO WILL ATTEND?

- Chief Financial Officers
- Head of Finance Transformation
- Heads of Accounting
- Heads of Commercial Finance
- Heads of FP&A
- Heads of Financial Control

SUMMIT AGENDA 2024

WEDNESDAY 3RD JULY

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON

 **9:10 ATTENDEE SPOTLIGHT**
Discussing the future of sustainability reporting & how to stay prepared for the challenges ahead

9:40 PANEL DISCUSSION: FROM NUMBER CRUNCHING TO BUSINESS PARTNERING: DRIVING VALUE ADD ACROSS THE ORGANISATION

- Moving from data to insights to driving action & value add across the organisation
- Discussing the correlation between inflation and the roadmap for finance business strategy for 2024
- Finding ways to adapt to the expanding role of finance leaders in 2024 to meet the increasing demands of business
- Creating a high performing culture with accountability & transparency

Alan Choi, Chief Financial Officer, Pepsico
Bryan Tong, Chief Financial Officer, Allianz Insurance
Justin Holloway, Chief Financial Officer, HSBC
Clarus Chua, Chief Financial Officer, Fei Siong Group
Pei San Lok, Chief Financial Officer, No Singboard Holdings

10:20 CASE STUDY: CONNECTING FINANCE PROCESSES TO ACCELERATE GROWTH & EFFICIENCY

10:50 MORNING TEA & NETWORKING


11:20 PANEL DISCUSSION: CREATING A SUCCESSFUL BUSINESS CASE FOR FINANCE TRANSFORMATION

- Defining a clear objective for finance transformation and how to gain productivity across the wider business
- Pioneering leadership at both levels by keeping stakeholders engaged & finance teams efficient
- Leading & supporting the business through re-structure & continuous improvement journey
- Uplifting processes across account management, invoicing, payroll, AP, AR

Kian Woo, Chief Financial Officer, National University of Singapore
Kamlesh Birla, Chief Financial Officer APAC, OFI
Ankit Surana, Head of Commercial Finance, Greenlam Industries
Will Wyld, Director of Finance Digital Transformation, Unilever
Ng Kin Yi, Director of Finance, Singapore Ministry for Defence

12:00 CASE STUDY: SIMPLIFYING FINANCIAL & ESG REPORTING WITH AUTOMATION

12:30 LUNCH & NETWORKING

-  **1:10 INTERACTIVE WORKSHOPS**
- Maximising FP&A to drive actionable insights
 - Automating finance processes increase value add across the business
 - Using financial reporting to support decision making & growth
 - Creating a strong finance transformation business case
 - Building a powerful financial tool stack to reduce manual workload

1:50 PANEL DISCUSSION: FROM EFFICIENCY TO EFFECTIVENESS: HOW FINANCE FUNCTIONS ARE EVOLVING

- Creating more capacity & capabilities for finance teams to focus on value-adding tasks
- Effectively communicating reports, financial & insights to the business decision-makers
- Balancing finance projects & the need for the right level of controllership & resource allocation
- Keeping up with the changes across the business to enable strong processes and a meaningful use of finance technology

Dennis Chia, Chief Financial Officer, StarHub
Cyndi Mackell, Vice President of Finance, Siemens Energy

Tara Tang, Head of FP&A, APAC, LinkedIn
Shikha Jetley, Global Head of Finance Operations, Standard Chartered Bank

2:30 CASE STUDY: INSIGHTS INTO COMMERCIAL BENEFITS OF AI IN FINANCIAL MANAGEMENT

3:00 AFTERNOON TEA & NETWORKING

3:30 INTERNATIONAL KEYNOTE PRESENTATION: CFO'S STRATEGIC EVOLUTION: JOURNEY AT PFIZER

- Exploring change management practices
- Budgeting for global finance projects
- Ownership across digital transformation
- Innovative approach checklist to digital Transformation as a Chief Financial Officer

Juan Pascual, Global Digital Transformation Leader, R&D Finance Worldwide, Pfizer

4:10 CLOSING REMARKS

4:20 NETWORKING DRINKS

5:00 EVENT END
