

DATA & AI SUMMIT NSW

BRINGING DATA LEADERS
WITH FRESH PERSPECTIVES TO
THE STAGE

19 MARCH, 2024

DOLTONE HOUSE, HYDE PARK,
SYDNEY



SPEAKERS



BRIAN ERICKSON

Chief Data & Artificial
Intelligence Officer



MAX MÉTRAL

Go-To-Market Analytics
Director



SONYA CROSBY

Chief Data & Analytics Officer



JOHN KIM

Chief Data Officer



SUZIE CARDWELL

Chief Data Officer



SHOUMO THAKURTA

Responsible AI & GenAI CoE
Lead



KEY TOPICS

- Building a world-class data-driven enterprise
- The new blueprint for AI and data governance
- Evolving GenAI : Advancing through experimentation and optimisation
- Transitioning to a proactive data utilisation approach
- Driving a culture of data appreciation and valuation

WHO WILL ATTEND?

- Chief Data & Analytics Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Data Governance
- Heads of Data Architecture
- Heads of Insights & Business Intelligence
- Heads of AI, ML & Advanced Analytics

#FOREFRONTEVENTS

SUMMIT AGENDA

TUESDAY 19TH MARCH, 2024

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

Driving a culture of data appreciation across the business

9:40 PANEL DISCUSSION - BUILDING A WORLD-CLASS DATA-DRIVEN ENTERPRISE

- Insights from data leaders in the organisations disrupting their industries through the power of data
- Taking the next steps into deeper integration of artificial intelligence, machine learning, and advanced analytics

Max Métral, Go-To-Market Analytics Director, Activision Blizzard (virtual) 

Sonya Crosby, Chief Data Officer, QBE Insurance

Suzie Cardwell, Chief Data Officer, Nine

Joe Chapman, Division Director, Data & Analytics, Macquarie Group

Moderator: Martin Botica, Strategic Executive, Tealium

10:20 CASE STUDY: CEO VS CDO - AI CREATING A TECTONIC SHIFT IN C-SUITE PRIORITIES. THE BATTLE BEGINS!

Julian Badell, Pre Sales Solutions Lead - Lenovo ANZ

Peter Kerney, Enterprise Solution Architect, Intel Australia

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION: THE NEW BLUEPRINT FOR DATA GOVERNANCE

- Establishing and aligning governing principles across business functions
- Enhancing the significance of accountability and mitigating people-related risks
- Leveraging data governance to drive better results in AI projects

Alex Vasilenko, Head of Business Intelligence & Data Strategy, BAT

John Kim, Chief Data Officer, Zurich Financial Services

Akanksha Wangnoo, Executive, Data Risk Governance, NAB

Moderator: Ping Du, Director Data & Growth Strategy, HelloFresh

12:10 CASE STUDY: EMPOWERING OUTCOMES BY REALISING GENAI'S FULL POTENTIAL THROUGH INTELLIGENT AUTOMATION

David Sentongo, Snr Director Product Strategy, Tungsten Automation

12:40 LUNCH & NETWORKING



1:30 INTERACTIVE WORKSHOPS

- EDGE implementations will supercharge AI – True or False?
- Driving Return on Data by optimising customer data access and activation
- Collaborative strategies for embedding pragmatic AI into your service delivery process to deliver tangible value for the business
- AI-powered predictive analytics and forecasting to enhance accuracy and decision support
- Understanding your data journey: culture, strategy and AI roadmap
- Boost data integration productivity and innovate faster with advanced generative integration
- Establishing a modern data platform: leveraging data fabric and data products for accuracy and governance
- Maximising data investments: effective cost management strategies that drive ROI for your AI initiatives

2:10 PANEL DISCUSSION: EVOLVING AI: ADVANCING THROUGH EXPERIMENTATION & OPTIMISATION

- Real-world use cases and lessons learned in building and scaling AI projects
- Tackling the accuracy of LLMs, biases, and taking the jump to customer-facing products

Shoumo Thakurta, Responsible AI & Generative AI CoE Lead, Commonwealth Bank

Karen Ganschow, Head of Data Science, Aware Super

Moderator: Andrew Spiegelman, Head of Data & Analytics, Service NSW

2:50 FIRESIDE CHAT: ACCELERATING YOUR AUTOMATION JOURNEY: DISCOVERING USE CASES, GARNERING SUPPORT & CULTIVATING ADOPTION

Martin Rubens, IT Solutions Manager, The APP Group

Moderator: Patrick Mahon, Customer Success Manager, Workato

3:20 AFTERNOON TEA & NETWORKING

3:40 CLOSING INTERNATIONAL KEYNOTE: THE INTERSECTION OF OPERATIONS & AI: CHARTING A COURSE FOR LIFESAVING INSIGHTS AT SPEED & SCALE

- Unlocking the power of data and AI to swiftly respond to critical incidents and aid in the annual rescue of over 3500 lives

Brian Erickson, Chief Data & AI Officer, U.S. Coast Guard (virtual)

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

5:20 EVENT END