

# FINANCE TRANSFORMATION SUMMIT QLD

ASSESSING THE EVOLVING  
ROLE OF FINANCE TEAMS IN  
2024 & BEYOND

TUESDAY, FEBRUARY 20, 2024

BRISBANE CONVENTION &  
EXHIBITION CENTRE, QLD



## SPEAKERS



Race Strauss

Chief Financial Officer



Kerri Ryan

Chief Financial Officer



Theuns Lloyd

General Manager Finance &  
Business Services



Kelly Green

Director - Financial Services



Kelly Amstad

Executive Manager - Financial  
Management



Ziad Ahmed-Zeki

Head of Finance



TASSAL GROUP  
*sustainably feeding tomorrow*

## KEY TOPICS

- From efficiency to effectiveness: How the finance function is changing
- Creating a strategic roadmap for finance transformation & automation projects
- Building insightful predictions to influence business direction in FP&A

## WHO WILL ATTEND?

- Chief Financial Officers
- General Managers Finance
- Directors of Finance
- Heads of Finance Transformation
- Heads of Financial Control
- Heads of FP&A

# SUMMIT AGENDA

TUESDAY, FEBRUARY 20, 2024

## 8:30 REGISTRATION, COFFEE & NETWORKING

## 9:00 WELCOME REMARKS FROM CHAIRPERSON



### 9:10 ATTENDEE SPOTLIGHT

Discussing solutions to current challenges in 2024: What are those challenges and how can you problem solve them as a finance leader?

## 9:40 PANEL DISCUSSION: FROM EFFICIENCY TO EFFECTIVENESS: HOW THE FINANCE FUNCTION IS CHANGING

- Enabling the right structure & positioning finance at the centre of excellence
- People-focused finance leadership in finance
- Creating appropriate cost disciplines & dealing with inflation & tightening budgets
- Uplifting profitability & productivity to ensure successful business outcomes

**Kerri Ryan**, Chief Financial Officer, RSL Queensland  
**Race Strauss**, Chief Financial Officer, Virgin Australia  
**Theuns Lloyd**, General Manager Finance & Business Services, Transurban

## 10:20 CASE STUDY: TAKE FINANCE FURTHER

- Using data & AI for better decisions & productivity
- Gaining more confidence in your reporting, planning & analysis
- Add more capabilities without adding technical debt

**Thomas Palmer**, Managing Director, OneSteam Software

## 10:50 SPEED NETWORKING

## 11:00 MORNING TEA & NETWORKING

## 11:30 PANEL DISCUSSION: ALIGNING FINANCE & TECHNOLOGY TO SUPPORT INNOVATION & CHANGE

- Leading finance teams through re-structure, acquisitions, external & internal changes
- Defining a clear objective for business-wide projects - account management, payroll, AP, AR & reporting
- Adding value through technology & automation to demands of stakeholders, partners and customers
- Collaborating with the rest of the businesses on corporate & finance strategies

**Ray Robertson**, Chief Operating Officer, Just Country  
**Ziad Ahmed-Zeki**, Head of Finance, Tassal  
**Toby Steffen**, Head of Finance, TerryWhite Chemmart  
**Kelly Green**, Director Financial Services, Mater

## 12:10 CASE STUDY: TRIUMPH OUT OF TRAGEDY. FROM COVID CHAOS TO FINANCIAL FLYING COLOURS.

**Stephanie Hogno**, Global Treasury Payment Solutions Specialist, The Flight Centre Travel Group

## 12:40 LUNCH & NETWORKING



### 1:20 ATTENDEE SPOTLIGHT

How is the finance community preparing their data for upcoming sustainability related disclosures and their journey towards identifying meaningful ESG-metrics?

## 1:50 CASE STUDY: AI-ENABLED CYBERCRIME HAS ARRIVED. HOW DO YOUR FINANCIAL CONTROLS STACK UP?

**Niek Dekker**, Eftsure

## 2:20 AFTERNOON TEA & NETWORKING

## 2:50 PANEL DISCUSSION: SUPPORTING THE BUSINESS THROUGH FINANCIAL PLANNING & ANALYSIS

- Increasing accuracy across reporting and achieving annual forecasting excellence for longer periods
- Visualising financial data for the board & stakeholders and providing support on strong capital management plans
- Leveraging financial data & insights to increase margins & save operational costs
- Discussing challenges with P&O and ROI in the current financial climate & beyond

**Kelly Amstad**, Executive Manager - Financial, Suncorp  
**Brett Graham**, Chief Financial Officer, DISSH  
**Bill Schafer**, Chief Financial Officer, Auswide Bank  
**Richard Cox**, Chief Financial Officer, Maleny Dairies  
Moderated by: **Michael Quach**, Head of FP&A, Culture Kings

## 3:30 CLOSING REMARKS & NETWORKING DRINKS

## 4:30 EVENT END