

FINANCE TRANSFORMATION SUMMIT QLD

ASSESSING THE EVOLVING
ROLE OF FINANCE TEAMS IN
2024 & BEYOND

TUESDAY, FEBRUARY 20, 2024

BRISBANE CONVENTION &
EXHIBITION CENTRE, QLD



SPEAKERS



Race Strauss

Chief Financial Officer



Kerri Ryan

Chief Financial Officer



RSL
Queensland



Christina Wolters

General Manager Finance



Kelly Green

Director - Financial Services



Kelly Amstad

Executive Manager - Financial
Management



Ziad Ahmed-Zeki

Head of Finance



TASSAL GROUP
sustainably feeding tomorrow

KEY TOPICS

- From efficiency to effectiveness: How the finance function is changing
- Creating a strategic roadmap for finance transformation & automation projects
- Building insightful predictions to influence business direction in FP&A

WHO WILL ATTEND?

- Chief Financial Officers
- General Managers Finance
- Directors of Finance
- Heads of Finance Transformation
- Heads of Financial Control
- Heads of FP&A

SUMMIT AGENDA

TUESDAY, FEBRUARY 20, 2024

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

Discussing top strategies for problem solving in finance - thought leadership perspective

9:40 PANEL DISCUSSION: FROM EFFICIENCY TO EFFECTIVENESS: HOW THE FINANCE FUNCTION IS CHANGING

- Enabling the right structure & positioning finance at the centre of excellence
- People-focused finance leadership in finance
- Creating appropriate cost disciplines & dealing with inflation & tightening budgets
- Uplifting profitability & productivity to ensure successful business outcomes

Kerri Ryan, Chief Financial Officer, RSL Queensland
Race Strauss, Chief Financial Officer, Virgin Australia
Christina Wolters, General Manager Finance, Transurban

10:20 CASE STUDY: FORECASTING INTO UNCERTAINTY & PLANNING AHEAD FOR THE UNPREDICTABLE

- Visualising appropriate capital management plan for all stakeholders across the business to make the right decisions & prepare for financial turbulence

10:50 MORNING TEA & NETWORKING

11:20 PANEL DISCUSSION: ALIGNING FINANCE & TECHNOLOGY TO SUPPORT INNOVATION & CHANGE

- Leading finance teams through re-structure, acquisitions, external & internal changes
- Defining a clear objective for business-wide projects - account management, payroll, AP, AR & reporting
- Adding value through technology & automation to demands of stakeholders, partners and customers
- Collaborating with the rest of the businesses on corporate & finance strategies

Ray Robertson, Chief Operating Officer, Just Country
Ziad Ahmed, Head of Finance, Tassal
Toby Steffen, Head of Finance, TerryWhite Chemmart
Kelly Green, Director Financial Services, Mater

12:00 CASE STUDY: SYSTEMISING THE FINANCE FUNCTIONS & CONNECTING INTERNAL PROCESSES

12:30 LUNCH & NETWORKING



1:10 INTERACTIVE WORKSHOPS

- Shifting the mindset: key steps to a successful end-to-end finance transformation journey
- Digitising Financial accounts to support business transformation & generate long term value
- Simplifying finance stack to increase overall usability, visibility, and productivity across all financial activities in the business
- Excellence in Financial forecasting accuracy: Moving finance away from supporting the business to driving it
- Assessing financial data on a granular level to understand key strategic imperatives in each area of the business to improve decision making

1:50 KEYNOTE: NAVIGATING ECONOMIC DOWNTURN IN THE CURRENT FINANCIAL CLIMATE

Rafi Ahmed, Chief Financial Officer, Marcs & David Lawrence

2:20 CASE STUDY: IMPROVING THE TRANSPARENCY OF THE COMPLETE BUSINESS PROCESS

- How ERP systems enable finance leaders to accurately track all aspects of the business chain at any time to make insight-driven decisions

2:50 AFTERNOON TEA & NETWORKING

3:20 PANEL DISCUSSION: SUPPORTING THE BUSINESS THROUGH FINANCIAL PLANNING & ANALYSIS

- Increasing accuracy across reporting and achieving annual forecasting excellence for longer periods
- Visualising financial data for the board & stakeholders and providing support on strong capital management plans
- Leveraging financial data & insights to increase margins & save operational costs
- Discussing challenges with P&O and ROI in the current financial climate & beyond

Kelly Amstad, Executive Manager - Financial, Suncorp
Brett Graham, Chief Financial Officer, DISHH
Bill Schafer, Chief Financial Officer, Auswide Bank
Richard Cox, Chief Financial Officer, Maleny Dairies

4:00 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

#FOREFRONTEVENTS



FOREFRONT
EVENTS