

RETAIL SUPPLY CHAIN & FULFILMENT SUMMIT VIC

LEVERAGING INNOVATION FOR MORE RESILIENT SUPPLY CHAINS

THURSDAY APRIL 18, 2024

ZINC FEDERATION SQUARE
MELBOURNE



SPEAKERS



DAVID JONES

Sherif Abada

General Manager Supply Chain



Karem Esqueda

Head of Logistics

COUNTRY ROAD



Dana Hamilton

Head of Merchandise & Planning

SCANLAN THEODORE



Gavin Watson

Chief Supply Chain Officer



Catherine Ferguson

Head of Merchandise Planning



Shaun Oosthuizen

General Manager Supply Chain Planning



KEY TOPICS

- Discussing the importance of strong demand planning & sales forecasting strategies in the current retail climate
- Creating a world-class supply chain structure to drive business value
- Measuring continuous improvement & operational excellence in warehouse management

WHO WILL ATTEND?

- Heads of Supply Chain
- Heads of Logistics
- Heads of Demand & Merchandise Planning
- Heads of Warehouse Management
- Heads of Operations
- Heads of Fulfilment

#FOREFRONTEVENTS

SUMMIT AGENDA

THURSDAY, APRIL 18

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

Discussing top challenges for supply chain leaders in retail starting with the business year of 2024

9:40 OPENING PANEL: SUPPORTING ACCURATE DECISION-MAKING THROUGH PLANNING & FORECASTING

- Understanding changes in consumer behaviour & merchandise seasonality to increase predictability
- Navigating inventory overflow & stock markdown culture during slow consumer spend periods
- Increasing accuracy across forecasting & demand planning to support positive sales growth outcomes
- Using actionable data & insights to collaborate with stakeholders & rest of the business

Shaun Oosthuizen, General Manager Supply Chain Planning, Super Retail Group

Catherine Ferguson, Head of Merchandise Planning, Florsheim

Dana Hamilton, Head of Merchandise & Planning, Scanlan Theodore

Sian Johnson, Head of Inventory Planning, Quad Lock

10:20 CASE STUDY: DEMAND SHAPING & AI MODELLING FOR IMPROVED FORECASTING ACCURACY

10:50 MORNING TEA & NETWORKING

11:20 PANEL DISCUSSION: CREATING VALUE THROUGH SUPPLY CHAIN TO DRIVE LONG TERM BUSINESS SUCCESS

- Leading the business through change to achieve wider business objectives
- Increasing capabilities through robust supply chain network design
- Discussing best practices on stakeholder engagement & supply chain transformation
- Driving cost efficiency & productivity across CDC's and OFC' projects

Gavin Watson, Chief Supply Chain Officer, Fantastic Furniture

Sherif Abada, General Manager Supply Chain, David Jones

Karem Esqueda, Head of Logistics, Country Road

12:00 CASE STUDY: AUTOMATING CDC & OFC TO INCREASE SPEED, EFFICIENCY & CAPACITY

12:30 LUNCH & NETWORKING

1:20 INTERACTIVE WORKSHOPS

- Managing cost in transport & 3PL logistics
- Connecting supplier data & freight volumes
- Uplifting sustainable outcomes through packaging
- Upstream and downstream collaboration

2:00 PANEL DISCUSSION: ACHIEVING END-TO-END OPERATIONAL EXCELLENCE IN LOGISTICS

- Reducing the impact inflation on supply chain & operations
- Driving productivity & efficiency across business through data-driven decision making
- Collaborating on operational & sustainability KPI's with 3PL's & suppliers and partners

Matt Bowers, General Manager Supply Chain, Fila
Robert Zigmann, Head of International & Domestic Logistics, Supply Chain, Officeworks
Robert Tomczyk, Head Of Logistics, Coco Republic
Mark Hewitt, Head Of Logistics, Godfreys

2:40 CASE STUDY: OVERCOMING LAST MILE DELIVERY CHALLENGES WITH BIG AND BULKY PRODUCTS

3:10 AFTERNOON TEA & NETWORKING

3:30 KEYNOTE PRESENTATION: BUILDING A CUSTOMER CENTRIC RETAIL DISTRIBUTION NETWORK

Daniel Ahmadi, Head of Logistics & Distribution, Koala Living

4:00 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS