

# PROCUREMENT STRATEGY SUMMIT VIC 2024

MOVING FROM BUSINESS FUNCTION TO BUSINESS STRATEGY

THURSDAY, MARCH 21, 2024

ZINC FEDERATION SQUARE,  
MELBOURNE



## SPEAKERS



Department  
of Transport  
and Planning

Thomai Veginis

Chief Procurement Officer



Adil Farouk

Group Head, Procurement  
Performance & Insights



Jinky General

Head of Procurement  
(Indirects) ANZ & NEA



Camilla Woods

Head of Procurement  
Technology & Indirects



Steven Kelaheer

Global Head of Category



Shiraz Ruwain

Head of Procurement

## KEY TOPICS

- Reshaping the future role of procurement within the business
- Fostering strong supplier partnerships through process & technology
- Designing a customer centric category management strategy
- Assessing the impact of inflation and policy regulations on procurement & supplier market

## WHO WILL ATTEND?

- Heads of Procurement
- Heads of Strategic Sourcing
- Heads of Category Management
- Heads of Commercial & Strategy
- Heads of Vendor & Supplier Management

#FOREFRONTEVENTS

# SUMMIT AGENDA

THURSDAY, MARCH 21

## 8:30 REGISTRATION, COFFEE & NETWORKING

## 9:00 WELCOME REMARKS FROM CHAIRPERSON

### 9.10 ATTENDEE SPOTLIGHT:

Discussing the challenges impacting procurement leaders in 2024

## 9:40 PANEL DISCUSSION: RESHAPING THE FUTURE ROLE OF PROCUREMENT WITHIN THE BUSINESS

- Realigning strategic scope of procurement to support organisation's larger goals
- Unleashing the power of procurement to create value & world-class procurement structure
- Balancing cost management with commercial business partnering
- Future proofing the business from all procurement angles

**Thomai Veginis**, Chief Procurement Officer, Department of Transport and Planning Victoria  
**Frank Koukounas**, Head of Procurement, Dairy & Drinks Logistics, The Bega Group  
**Adam Tucci**, Senior Director - Procurement APAC, BP  
**Julie Micucci**, Director Procurement ANZJ, Mondelez International  
**Vidya Iyer**, Head of Procurement, Workwear Group

## 10:20 CASE STUDY: HOW AI FITS INTO PROCUREMENT FUNCTIONS IN THE FUTURE

## 10:50 MORNING TEA & NETWORKING

## 11:20 PANEL DISCUSSION: USING ACTIONABLE INSIGHTS TO BUILD STRONGER SUPPLIER RELATIONSHIPS

- Aligning systems, technology and processes to build supplier's capabilities & performance
- Getting suppliers to become a seamless part of your business
- Sharing operational & commercial KPI's to drive productivity and continual improvement
- Focusing on due diligence in cost control

**Jinky General**, Head of Procurement (Indirects) ANJ, Kraft Heinz  
**Esty Sutantio**, Head of Procurement, Direct Materials APACSA, McCain Foods  
**Calum McInnes**, Head of Purchasing, Procurement & Logistics, Specsavers  
**Dean Bray**, Head of Procurement, SPC Foods  
**Bobby Fitzsimmons**, Head of Procurement, Melbourne Airport

## 12:00 CASE STUDY: EXPLORING PAPERLESS E-PROCUREMENT FOR CONTRACTS AND COMPLIANCE

## 1.00 LUNCH & NETWORKING

### 1:10 INTERACTIVE WORKSHOPS

- Navigating Supply Chain Risks and Overcoming Supplier Prequalification Challenges
- Elevating Procurement Efficiency: Unleashing the Power of Document Automation
- The Sustainable Procurement Strategy
- Beyond diversity: Unleashing the power of workforce equity

## 1:50 PANEL DISCUSSION: DRIVING BUSINESS VALUE THROUGH CATEGORY MANAGEMENT

- Exploring best in class category management strategies to support stakeholder requirements
- Providing insights for the revision of procurement strategy and continuous growth
- Assessing the impact of inflation and deflation to future proof the business against market uncertainty
- Leveraging category & customer insights to help drive revenue and profitability across multiple channels

**Adil Farouk**, Group Head of Procurement, Operations, Performance and Insights, ANZ Bank

**Camilla Woods**, Head of Procurement Technology & Indirects, Coles

**Marco Mina**, Head of Procurement, Pacific, Air Liquide

**Steven Kelaher**, Global Head of Category, Bondi Sands

## 2:30 CASE STUDY: PROCUREMENT REPORTING - REDUCING SILOS AND INCREASING DATA SHARING

## 3.00 AFTERNOON TEA & NETWORKING

## 3:20 CASE STUDY: STRATEGIC PROCUREMENT IN THE WORLD OF CONSTANT CHANGE

**AJ Karliner**, Chief Procurement Officer Procurement, Victoria Police

## 3:40 KEYNOTE: NAVIGATING PROCUREMENT COMPLEXITY AND RISK IN 2024

**Shiraz Ruwaim**, Head Of Procurement, Cricket Australia

## 4.00 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS