

APPLICATION STRATEGY SUMMIT NSW

CREATING WORLD CLASS APPLICATIONS THROUGH INNOVATION & USER CENTRICITY

TUESDAY 27 FEBRUARY 2024
DOLTONE HOUSE, HYDE PARK, NSW



SPEAKERS



Canva

LEONARDO BORGES

Director of Engineering



hi pages

JEREMY BURTON

Chief Technology Officer



Gumtree

RICK DENNING

VP of Engineering



OPTUS

BINDU SUBHADRAMMA

Executive Director - BSS
Application Engineering &
Platform Management



Allianz

ANNA O'BRIEN

Head Of Application
Development



MACQUARIE

RONAN RYAN

Vice President Engineering,
Digital

KEY TOPICS

- Delivering excellent user experiences by advancing your application strategy
- Gaining visibility to overcome complex application ecosystems
- Continuous maintenance to improve speed & quality
- Driving change through leadership: A path to application strategy excellence

WHO WILL ATTEND?

- Chief Technology Officers
- Head of Applications
- Head of Engineering
- Head of Technology
- Head of Architecture
- Head of Development
- Head of Product

#FOREFRONTEVENTS

SUMMIT AGENDA

TUESDAY 27 FEB 2024

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE INTERACTIVE

Boosting productivity & cultivating a collaborative culture in application development

9:40 PANEL DISCUSSION DELIVERING EXCELLENT USER EXPERIENCES BY ADVANCING YOUR APPLICATION STRATEGY

- End-to-end visibility of experience in the eyes of the user
- Deployment at speed to meet your user demands
- Improving responsiveness and efficiency in applications for better user experiences
- The implications of your tech strategy on your product strategy

Jeremy Burton, Chief Technology Officer, hipages
Bindu Subhadramma, Executive Director BSS App Engineering & Platform Management, Optus
Anna O'Brien, Head Of Application Development, Allianz
Rick Denning, VP of Engineering, Gumtree

10:20 VALUE STREAM MAPPING & CUSTOMER EX

10:50 MORNING TEA & NETWORKING

11:20 PANEL DISCUSSION GAINING VISIBILITY TO OVERCOME COMPLEX APPLICATION ECOSYSTEMS

- Breaking down operational silos that applications exist in
- Utilising observability and monitoring for a better understanding of current and future states
- Employing platforms to manage sprawl and reduce complexity for development
- Containerising microservices for improved scalability & portability

Alexandre Periphanos, Head of Engineering, Telstra Health
Nathan Baker, Head of Core Applications Delivery, nib
Ronan Ryan, Vice President Engineering, Digital, Macquarie Group

12:00 LOW-CODE & NO-CODE DEVELOPMENT PLATFORMS

12:30 LUNCH & NETWORKING



1:20 INTERACTIVE WORKSHOPS

- Monitoring & Observability within applications
- Automation Testing to reduce QA costs, reduce time to market & increase transparency
- Event driven architecture - When to apply?
- How can AI change the app development landscape

2:00 PANEL DISCUSSION CONTINUOUS MAINTENANCE TO IMPROVE SPEED & QUALITY

- Embedding AI into development to increase speed to market
- Balancing the need for fast deployment & reduced tech debt
- Continuous automated testing for reduced human error
- Metrics for application performance

Sourav Lala, Head of Cloud & Platform Services, Carsales
Kemal Enver, Director of Engineering, Domain
Reza Ghafari, Head Of Platform Architecture, Foxtel
Jackson Gross, Director of Engineering, Stream

2:40 EMBEDDING APPLICATION SECURITY FROM DEVELOPMENT

3:10 AFTERNOON TEA & NETWORKING



3.30 KEYNOTE: Driving Change Through Leadership: A Path to Application Strategy Excellence

Leonardo Borges, Director of Engineering, Canva

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS
