

# WORKPLACE STRATEGY SUMMIT NSW

ALIGNING THE WORKPLACE WITH BUSINESS OBJECTIVES

SEPTEMBER 5TH, 2023

THE FULLERTON HOTEL,  
SYDNEY, AUSTRALIA



## SPEAKERS



Jane Frewen

Director of Facilities Management



Keyna Fryer

Director Workplace Experience & Community



Lisa James-Holmes

Associate Director, Global Workplace Strategy & Enterprise Services



Steve Elliott

Head of Property, Facilities & Fleet



Katy McDonald

General Manager, People & Corporate Services



Peter Wheatley

Workplace and Corporate Real Estate Executive



## KEY TOPICS

- Aligning workplace & business strategy
- Unlocking workplace purpose to deliver a competitive advantage
- Creating a sustainable strategy for a greener & more resilient workplace
- The evolution of smart technology & its role within the future office

## WHO WILL ATTEND?

Senior Leaders across:

- Workplace
- Corporate Real Estate
- Property
- Facilities
- Office

# SUMMIT AGENDA

TUESDAY SEPTEMBER 5TH, 2023

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## 8:30 REGISTRATION, COFFEE & NETWORKING

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### 9:00 WELCOME REMARKS

From Chairperson



### 9:10 ATTENDEE SPOTLIGHT

Discussing current workplace challenges & evolving dynamics

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### 9:40 PANEL DISCUSSION: UNLOCKING WORKPLACE PURPOSE TO DELIVER A COMPETITIVE ADVANTAGE

- Aligning the workplace with corporate strategies, cultures, and operating models
- Ensuring your space is flexible to support changing demands and needs
- Will we need an office as it currently stands in 5 years?

**Katy McDonald**, General Manager - People, Workplace & Corporate Services, NSW Treasury Corporation

**Jane Frewen**, Director of Facilities Management, Woolworths

**Peter Wheatley**, Workplace & Corporate Real Estate Executive, PwC

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### 10:20 PRESENTATION: LEVERAGING TECHNOLOGY TO TRANSFORM YOUR WORKPLACE

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### 10:50 MORNING TEA & NETWORKING

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### 11:20 REIMAGINING THE OFFICE OF TOMORROW

Delegates will discuss & design the future office space

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### 11:50 PANEL DISCUSSION: CREATING A SUSTAINABLE STRATEGY FOR A GREENER & MORE RESILIENT WORKPLACE

- Environmental impacts of the company
- Improving the workplace environment
- Ethical sourcing considerations

**Shanna Colver**, Head Building Infrastructure & Service, Blackmores

**Lisa James-Holmes**, Associate Director, Global Workplace Strategy & Enterprise Services, MSD

**Sara Wilkinson**, Professor of Sustainable Property, University of Technology Sydney

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### 12:30 PRESENTATION: CREATING A WORKPLACE THAT EMPLOYEES THRIVE IN

**Sonya Alexander**, Workplace Lead - Place Practice, Global Consulting, JLL

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### 1:00 LUNCH & NETWORKING

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### 1:40 INTERACTIVE WORKSHOPS

- COLLABORATION
- SUSTAINABILITY
- DATA & INSIGHTS FOR OFFICE PLANNING
- EX/OFFICE CULTURE/INCLUSIVITY

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### 2:20 PRESENTATION: CREATING A THRIVING & FUTURE-PROOFED WORKPLACE

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### 2:50 PANEL DISCUSSION: THE EVOLUTION OF SMART TECHNOLOGY & ITS ROLE WITHIN THE FUTURE OFFICE

- How technology is revolutionizing the office space (sensors, heat mapping)

**Steve Elliott**, Head of Property, Facilities & Fleet, QBE

**Lachlan Jenson**, Workplace Experience Partner, dentsu  
**Jose Fredes**, Head of Property & Facilities, Teachers Mutual Bank

**Alistair Binder**, Head of Corporate Services, HSBC

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### 3:30 AFTERNOON TEA & NETWORKING

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### 3:45 KEYNOTE PRESENTATION: OPENING A STATE-OF-THE-ART HEADQUARTERS DESIGNED TO FOSTER A CULTURE OF COLLABORATION & INNOVATION

**Keyna Freyer**, Director of Workplace Experience & Community, SafetyCulture

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### 4:15 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

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