

FINANCE TRANSFORMATION SUMMIT VIC

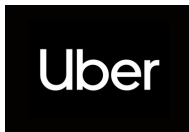
PROMOTING RESILIENCE
AMIDST A POTENTIAL
DOWNTURN

WEDNESDAY 7 JUNE, 2023

ZINC AT FEDERATION SQUARE,
MELBOURNE, AUSTRALIA



SPEAKERS



IME EKANEM

Director, Finance Transformation



NATALIE FOENG

Chief Financial Officer



MICHAEL CARAGOUNIS

Chief Financial Officer



TARGET

SARAH PETTY

Head of Financial Control



MELISSA AZZOPARDI

General Manager Finance



JOHN MCGRATH

Head of Enterprise Finance Transformation

KEY TOPICS

- From efficiency to effectiveness: How the finance function is changing
- Building insightful predictions to influence business direction in FP&A
- Maximising accuracy and productivity in financial reporting
- Balancing the benefits of real-time reporting with the fear of sharing information

WHO WILL ATTEND?

- Chief Financial Officer
- General Manager Finance
- Head of Finance Transformation
- Head of Financial Control
- Head of Accounting
- Head of FP&A

#FOREFRONTEVENTS

SUMMIT AGENDA

WEDNESDAY 7 JUNE, 2023

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

What are the top priorities for finance leaders in 2023?

9:40 PANEL DISCUSSION: FROM EFFICIENCY TO EFFECTIVENESS: HOW THE FINANCE FUNCTION IS CHANGING

- What's next for finance leaders as they continue to move beyond cost-control to focus on the strategic vision of the business during a downturn?

Michael Caragounis, Chief Financial Officer, 2XU
Natalie Foeng, Chief Financial Officer, Yarra Valley Water
Melissa Azzopardi, General Manager Finance, AFL
Simon Kelson, Head of Finance Transformation, Nufarm
Moderator: Virginie Lafougere, Chief Financial Officer, Movenber

10:20 CASE STUDY: IMPROVING THE TRANSPARENCY OF THE COMPLETE BUSINESS PROCESS

- How ERP systems enable finance leaders to accurately track all aspects of the business chain at any time to make insight-driven decisions

10:50 MORNING TEA & NETWORKING

11:20 PANEL DISCUSSION: BUILDING INSIGHTFUL PREDICTIONS TO INFLUENCE BUSINESS DIRECTION IN FP&A

- How are finance leaders using tools such as advanced analytics to accurately forecast, budget, and benchmark during disruptive times?
- Explores the impact of digital on FP&A and what the future looks like

Dennis Liberis, Divisional CFO / Controller Southern Operations, JBS
Mo Hossain, Head of FP&A, Carsales.com.au
Sarah Petty, Head of Financial Control, Target
Matt Vescovi, Data, BI & Analytics Lead for Financial Performance Management, ANZ Bank
Moderator: Keith Payne, VP of Sales, insightsoftware

12:00 FIRESIDE CHAT : NAVIGATING THE FUTURE : THE IMPORTANCE OF STRATEGIC FINANCIAL PLANNING IN THE FAST-EVOLVING FINANCIAL SERVICES LANDSCAPE

Arpit Shah, Principal - Business Value & Strategy (APAC), Anaplan

12:30 LUNCH & NETWORKING



1:10 INTERACTIVE WORKSHOPS

- From assessment to action - 10 key steps for successful finance transformation
- Optimising business processes and maintaining change with BPM
- Adding visibility and control to every spend
- Continuous optimisation with FinOps

1:50 INTERNATIONAL FIRESIDE CHAT : FINANCE TRANSFORMATION AT A HYPER GROWTH COMPANY

- Re-imagining the role of finance leaders and the finance operating model to support dynamic decision-making and high growth objectives

Ime Ekanem, Director, Finance Transformation, Uber

2:20 CASE STUDY: INSIGHTFUL MANAGEMENT REPORTING TO SUPPORT FASTER DECISION-MAKING

- Accurate performance monitoring to ensure decision makers move in the right direction

2:50 AFTERNOON TEA & NETWORKING



3:10 UNCERTAINTY MAPPING : INTERACTIVE SESSION

How can finance leaders identify strategies for managing uncertainty and risk?

3:30 PANEL DISCUSSION: LEVERAGING AUTOMATION TO EMPOWER FINANCE TEAMS

- Implementing automation to relieve finance teams of administrative responsibilities, enabling them to focus on the value-add tasks to maximise impact

Pablo Montanes, Head of Financial Transformation for ANJ, Kraft Heinz

Natasha Perera, Head of Financial Control, Cricket Australia

John McGrath, Head of Enterprise Finance Transformation, NAB

Darren Rinaldi, Head of Finance, Systems Automation & Assurance, Foxtel

Moderator: Matthew Lally, Executive Director, Profectus Group

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS