

DATA & ANALYTICS SUMMIT QLD

TRANSFORMING BUSINESS PROCESSES & PERFORMANCE WITH A MODERN DATA STRATEGY

7TH SEPTMEBER, 2023

THE GREEK CLUB, BRISBANE, QLD



SPEAKERS



RSL
Queensland

MITIKA BAJWA

General Manager - Enterprise Digital Solutions



Gold Coast Health
always care

SANDIP KUMAR

Executive Director, Strategy, Transformation, Major Capital & Digital



CommonwealthBank

BORA ARSLAN

Chief Data & Analytics Officer (Former)



Officeworks

ALYSSA MILTON

Head of Insights, Data & Analytics



ATUL DESHPANDE

Director, Data & Analytics



DANIEL BAMBAGIOTTI

Head of Data Science, Business & Private Bank

KEY TOPICS

- Defining data strategy for the modern business
- Building a progressive data architecture to reflect smarter ways of working
- Extracting value from data visualisation
- How to build & strengthen continuous learning in data teams

WHO WILL ATTEND?

- Chief Data & Analytics Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Data Governance
- Heads of Data Architecture
- Heads of Insights & Business Intelligence

#FOREFRONTEVENTS

SUMMIT AGENDA

THURSDAY 7TH SEPTEMBER, 2023

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

How to build and strengthen continuous learning in data teams

9:40 PANEL DISCUSSION - DEFINING DATA STRATEGY FOR THE MODERN BUSINESS

- What's next for data leaders as we move beyond governance to focus on analytics for data-driven business outcomes?
- Navigating the changing technology landscape and identifying tools that align with data strategy

Mitika Bajwa, General Manager - Enterprise Digital Solutions, RSL Queensland

Sandip Kumar, Executive Director, Strategy, Transformation, Major Capital & Digital, Gold Coast Hospital & Health Service

Bora Arslan, Chief Data & Analytics Officer, ASB, Commonwealth Bank (Former)

Ehsan Noroznezhad, Head of Data, Shell

10:20 CASE STUDY: THE DEMOCRATIZATION OF ANALYTICS - SCALE THE IMPACT OF ANALYTICS ACROSS THE ORGANIZATION

- Democratizing analytics to close the people-technology divide and enable all teams to make data-driven decisions to solve business problems

10:50 MORNING TEA & NETWORKING

11:20 PANEL DISCUSSION: BUILDING A PROGRESSIVE DATA ARCHITECTURE THAT REFLECTS SMARTER WAYS OF WORKING

- Evaluating current methods for building well-constructed data architecture to compliment a strong governance strategy

Dimitri Vasdekis, Lead Data Platform Architect, Department of Environment & Science

Brendon Guy, Head of Data & Automation, Auswide Bank

Andrew Swindell, Enterprise Architect, Diabetes Australia

12:00 CASE STUDY: THE ADAPTIVE GOVERNANCE FRAMEWORK THAT DOESN'T COMPROMISE SECURITY

- The key steps in building a governance strategy that ensures accurate and compliant data

12:30 LUNCH & NETWORKING

1:20 INTERACTIVE WORKSHOPS

- Unifying data to drive better business intelligence
- Overcoming cloud data migration challenges
- Empowering teams with self-serve analytics
- How to accelerate your data journey using AI powered integration
- Driving relevant insights with real-time data

2:00 PANEL DISCUSSION: EXTRACTING VALUE FROM DATA VISUALISATION

- Leveraging analytics tools, such as tailored, user-friendly dashboards, to identify new business opportunities
- Moving beyond visualisation to predictive capabilities with machine learning models

Atul Deshpande, Director, Data & Analytics, ATO

Alyssa Milton, Head of Insights, Data & Analytics, Officeworks

Conor O'Neill, Head of Data Science, Compare the Market

Daniel Bambagiotti, Head of Data Science, Business & Private Bank, NAB

2:40 CASE STUDY: DRIVING ACTION WITH STREAMLINED DATA

- Integrating data from different sources into a secure and scalable platform for easy use

3:10 AFTERNOON TEA & NETWORKING

3:25 PROBLEM SOLVING INTERACTIVE

The solutions to the biggest challenges data leaders are facing

3:45 CLOSING KEYNOTE: 'RAISING THE GAME': RESPONSIBLE GAMBLING POWERED BY AI

- Leveraging AI to identify key behaviour shifts and problem gambling patterns, as well as implementing proactive measures for greater customer care

4:15 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS