

AI & AUTOMATION SUMMIT NSW

TRANSFORMING BUSINESS WITH INTELLIGENT AUTOMATION

WEDNESDAY, 23 AUGUST 2023

DOLTONE HOUSE, HYDE PARK, SYDNEY



SPEAKERS



BRAD BLYTH
Chief Information Officer



SEAN MCLINTOCK
Chief Digital & Technology Officer



BALAMURUGAN MEENAKSHISUNDARAM
General Manager, Technology / Chief Technology Officer



RUTH SANTANGELO
Director - Data, Digital & Automation



MARCUS VERRALL
Chief Technology Officer & Founder



ABHI KADIAN
Head of Robotics & Intelligent Automation



KEY TOPICS

- Strengthening the business case for AI & automation
- Best data-driven methods for predictive modelling
- From plan to production: Practical steps for successful deployment
- Scaling business process automation with IPA

WHO WILL ATTEND?

- Chief Data Officers
- Chief Technology Officers
- Heads of Artificial Intelligence
- Heads of Automation
- Heads of Data Science
- Heads of Robotic Process Automation
- Heads of Machine Learning

#FOREFRONTEVENTS

SUMMIT AGENDA

WEDNESDAY, 23RD AUGUST 2023

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

Analysing the advantages and challenges of ChatGPT for business

9:40 PANEL DISCUSSION: STRENGTHENING THE BUSINESS CASE FOR AI & AUTOMATION

- Widening the focus of AI utilisation to align with cross-functional business objectives
- How to demonstrate clear efficiencies and financial ROI to secure investment

Sean McLintock, Chief Digital & Technology Officer, The Arnott's Group

Jie Lu, Associate Dean (research), Faculty of Engineering and IT / Director of the Australian AI Institute, UTS

Balamurugan Meenakshisundaram, General Manager - Technology / Chief Technology Officer, NRL

Marcus Verrall, Chief Technology Officer & Founder, ROLLiN' Insurance

10:20 CASE STUDY: OVERCOMING INFRASTRUCTURE CHALLENGES TO DRIVE AI

- Improving process and delivery with the right technology and infrastructure specifically for AI workflows.

10:50 MORNING TEA & NETWORKING

11:20 PANEL DISCUSSION: BEST DATA-DRIVEN METHODS FOR PREDICTIVE MODELLING

- Managing big data to achieve the desired variables for analysis and predictive modelling
- Methods to ensure data quality and improve the accuracy of AI

Andrew Spiegelman, Head of Data & Analytics, Service NSW

Abhinav Chouhan, Head of Analytics & Loyalty Strategic Data Initiatives, Qantas Loyalty

Stefania Accardo, Head of Data Technology Capability, News Corp

Mick Pullen, Director of Data Products, Airtasker

12:00 CASE STUDY: SELECTING AUTOMATION TOOLS TO ACHIEVE SPECIFIC BUSINESS OUTCOMES

- Navigating the opportunities in AI and automation and evaluating relevant tools

12:30 LUNCH & NETWORKING

1:20 INTERACTIVE WORKSHOPS

- Increased productivity with RPA
- AI-powered chat bots
- Practical applications for ChatGPT
- Building the infrastructure to support AI implementation
- Implementing NLP for faster content analysis

2:00 CASE STUDY: SCALING BUSINESS PROCESS AUTOMATION WITH IPA

- Evaluating the IPA scale and developing a clear strategy to improve productivity and eliminate human error

2:30 PANEL DISCUSSION: FROM PLAN TO PRODUCTION: PRACTICAL STEPS FOR SUCCESSFUL DEPLOYMENT

- Identifying the right platforms for implementing AI into workflows
- Iterating models to achieve consistent optimisation and business value

Ankur Sharda, Tribe Lead (Head of) Enterprise Tribe, ING

Ruth-Ann Santangelo, Director - Data, Digital & Automation, Optus

Abhi Kadian, Head of Robotics & Intelligent Automation Services, Westpac

3:10 AFTERNOON TEA & NETWORKING

3:30 KEYNOTE: ACCELERATING STORE EXPERIENCE WITH AUTOMATED DECISIONING

- Explores how Kmart is leveraging recent advances in automation technology to transform the in-store experience

Brad Blyth, Chief Information Officer, Kmart

4:00 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS
