

WORKPLACE STRATEGY SUMMIT VIC

EXPLORING THE EVOLVING WORKPLACE LANDSCAPE & STRATEGISING FOR THE FUTURE

THURSDAY MAY 30TH, 2024

SOFITEL MELBOURNE ON COLLINS, MELBOURNE



SPEAKERS



MARI BALESTRAZZI



Global Director, Environments Design, (USA, Virtual)



PEPSICO

ERICA WAGNER



Senior Vice President - Global Real Estate (USA, Virtual)



HSBC

LISA CAMERON

APAC Head of Workspace



EMMA MCGRADY

Group Director Crown Spas



ANDREW CONQUEST

APAC Strategy and Execution Lead, Global Real Estate Tech & Innovation



RACHAEL RUIZ

Director, Space & Environments

KEY TOPICS

- Predictions, influences & Implications for the future of work & the workplace
- Aligning workplace & workforce strategy to drive organisational goals
- Removing friction & creating seamless experiences in the workplace
- Defining a high performing workplace
- Driving productivity, collaboration & engagement

WHO WILL ATTEND?

- Heads of Workplace
- Heads of Workspace
- Heads of Property & Facilities
- Heads of CRE
- Heads of Property & Infrastructure
- Heads of Workplace Experience

SUMMIT AGENDA

THURSDAY, 30TH MAY 2024

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON



9:10 ATTENDEE SPOTLIGHT

Discuss current workplace challenges & evolving dynamics

9:40 PANEL DISCUSSION : COMMUNICATING WORKPLACE VALUE TO ACCELERATE ORGANISATIONAL TRANSFORMATION

- Defining a future workplace that supports unique organisational requirements
- Justifying the workplace strategy business case at an executive level
- Building internal awareness of workplace priorities to different stakeholders in the business
- Aligning HR, Workplace and IT to enable the best possible working environment

Erica Wagner, SVP Global Real Estate, Pepsico (USA, Virtual)

Simon O'Brien, Director - CRE, NAB

Emma Murdoch, Head of Facilities, Transurban

10:20 CASE STUDY: CREATING A SUSTAINABLE STRATEGY FOR A GREENER & MORE RESILIENT WORKPLACE ENVIRONMENT

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION : HARNESSING TECHNOLOGY TO UNLOCK THE PURPOSE & POTENTIAL OF PLACE

- Seamlessly integrating technology to personalise the workplace
- Maximising efficiencies for layout & space utilisation
- D&I and generational design considerations & opportunities
- Creating connection & community across physical & digital environments

Jelena Cvetanovic-Liddiard, Executive Manager, Property Services, IAG

Andrew Conquest, APAC Strategy and Execution Leader for Global Real Estate Technology and Innovation, EY

Lisa Cameron, APAC Head of Workspace, HSBC

12:10 CASE STUDY : WHAT UTILISATION DATA REVEALS ABOUT THE FUTURE OF OFFICES

12:40 LUNCH & NETWORKING



1:30 INTERACTIVE WORKSHOPS

- How to scale your workplace strategy
- Change management for increased adoption
- Exploring the applications of AI across the workplace
- Maximising employee experience with innovative solutions
- Exploring evolving workplace metrics

2:10 PANEL DISCUSSION : LOOKING TO OTHER INDUSTRIES TO INFORM THE NEW CORPORATE OFFICE

- Exploring changing perspectives of the office
- The office as a 'destination' as opposed to a 'workplace'
- Short stay environments - insights & applications
- Embedding a sense of hospitality & care into the workplace

Mari Balestrazzi, Global Director, Environments Design, Airbnb (USA, Virtual)

Rachael Ruiz, Director, Space and Environments, Deakin University

Matt Stieg, GM Property & Infrastructure, Healthscope

Emma McGrady, Group Director Crown Spas, Crown Resorts

2:50 CASE STUDY : HUMANS + AI: THE PERFECT MIX TO REMOVE FRICTION

3:20 AFTERNOON BREAK & NETWORKING

3:40 KEYNOTE PRESENTATION : BEYOND BEANBAGS: THE NEUROSCIENCE OF BUILDING A THRIVING WORKPLACE

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS

5:10 EVENT END