

DIGITAL WORKPLACE SUMMIT VIC

TRANSFORMING DIGITAL
WORKPLACE EFFICIENCY
THROUGH TECHNOLOGY

THURSDAY 30 MAY, 2024
SOFITEL MELBOURNE ON COLLINS,
MELBOURNE



SPEAKERS



Australian
Red Cross

BRETT WILSON

Chief Information Officer



SAM THOMSON

Tech Area Lead, Head of
Technology Employee Enablement



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KIMBERLEY SIMPSON

Head of Technology &
Partnering - Corporate Services



CAMERON MCBRIDE

Director, Digital Technology
Services



MARIA FRANCESCHINI

Head of EPMO & Business
Management



Heidi Uytendaal

Head of Service Experience

KEY TOPICS

- A strategic path to a top-tier digital workplace experience
- Optimising digital workplace efficiency through platform consolidation and standardised practices
- The practical integration and structural impact of AI on digital work environments

WHO WILL ATTEND?

- Heads of Digital Workplace
- Heads of Enterprise Technology
- Heads of Internal Comms
- Heads of Workplace Technology
- Heads of End User Services

SUMMIT AGENDA

THURSDAY 30TH MAY, 2024

8:30 REGISTRATION, COFFEE & NETWORKING

9:00 WELCOME REMARKS FROM CHAIRPERSON

9:10 ATTENDEE SPOTLIGHT



Aligning the digital workspace to meet the demands of evolving work environments

9:40 PANEL DISCUSSION - STRATEGIC PATH TO A TOP-TIER DIGITAL WORKPLACE EXPERIENCE

- Transforming digital workplace experience with tools that extend beyond traditional platforms to elevate engagement and address digital fatigue
- Accommodating diverse working styles within a digital workplace framework that balances flexibility and structure

Hyma Vulpala, Global Digital Engagement Partner, Toll Group (Former)

Andrew Millingen, Head of Technology, Frank Green

Sam Thomson, Tech Area Lead, Head of Technology Employee Enablement, ANZ Bank

Jacob Laurence, Digital Workplace Enablement Manager - Technology Operations & Employee Experience, Bupa

10:20 CASE STUDY: OPTIMISING REMOTE WORK WITH SEAMLESS & CONSISTENT DIGITAL EMPLOYEE EXPERIENCE

10:50 SPEED NETWORKING

11:00 MORNING TEA & NETWORKING

11:30 PANEL DISCUSSION: THE PRACTICAL INTEGRATION & STRUCTURAL IMPACT OF AI ON DIGITAL WORK ENVIRONMENTS

- Practical approaches to seamlessly introduce AI into workplace processes and workflows
- Understanding the transformative impact of AI on workforce structures and organisational dynamics
- Analysing evolving platforms and the tools employees can leverage for improved productivity

Adj. Prof. Cameron McBride, Director Digital Technology Services, Western Health

Paul Bergman, Head of IT Service Delivery, Bluescope Steel

Brett Wilson, Chief Information Officer, Australian Red Cross

Emma Cashen, Workspace Technology Manager, EBOS Group Limited

12:10 CASE STUDY: PROMOTING TEAMWORK & PRODUCTIVITY FOR A MORE DYNAMIC & EFFICIENT WORKPLACE

12:40 LUNCH & NETWORKING

1:30 INTERACTIVE WORKSHOPS

- Enhancing efficiency and optimisation in enterprise technology stacks
- Empowering the workforce with accessible data analytics capabilities
- Utilising digital communication tools for effective ways of working
- Creating immersive and inclusive collaboration experiences through advanced meeting technologies
- Leveraging AI to drive workforce capabilities
- Enhanced performance and efficient remediation through secure remote access
- Collaboration in the cloud: Utilising cloud to its full potential

2:10 PANEL DISCUSSION: OPTIMISING DIGITAL WORKPLACE EFFICIENCY THROUGH PLATFORM CONSOLIDATION & STANDARDISED PRACTICES

- Streamlining platforms for a more cohesive digital working experience and connected workforce
- Implementing uniform processes to promote consistency and productivity

Heidi Uytendaal, Head of Service Experience, The Lottery Corporation

Mark Jones, Director Technology & Business Enablement, OneFortyOne

Kimberley Simpson, Head of Technology & Partnering - Corporate Services, SEEK

Maria Franceschini, Head of EPMO & Business Management, Transurban

2:50 CASE STUDY: ALIGNING IT SERVICES WITH THE NEEDS OF THE BUSINESS TO ENSURE THE DELIVERY OF HIGH-QUALITY, COST-EFFECTIVE SERVICES TO END-USERS

3:20 AFTERNOON BREAK & NETWORKING

3:40 CLOSING INTERNATIONAL KEYNOTE: HOW THE FUTURE WORKS: TRANSFORMATIVE TECH RESHAPING EMPLOYEE BEHAVIOR AND WORKPLACE DYNAMICS

4:10 CLOSING REMARKS FOLLOWED BY NETWORKING DRINKS
